

# MONTHLY newsletter

**OCTOBER 2018**

## QUOTE OF THE MONTH

*"The True Beauty of Music is That it Connects People"*

*-Roy Ayers-*

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## A NOTE FROM DEAN AND LEANNE

We are excited about the year ahead at Crescendo Music Studios. We have an amazing staff team that we consider it a privilege to work together with each week. If you are interested, you can learn more about our staff team on [our website](#).

We have already been witness to some very inspiring moments and performances! We are looking forward to "performance season" and all of the talent we will experience. We wish to thank you for allowing us the opportunity to teach our valued students each week!

We hope you had a wonderful Thanksgiving weekend!

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## WHAT'S COMING UP AT CRESCENDO?

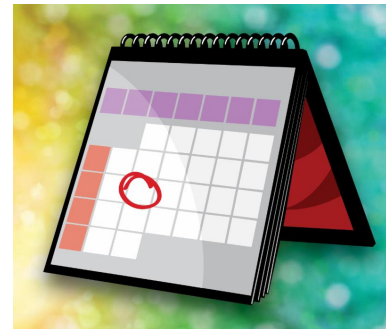
**October 13th** Paint Nite. Please join us for a fun night of painting.

**October 26th** Coffee House Night. Please join us at Good Earth Coffee House on Ellerslie Road for a night of amazing performances.

**November 3rd** Songwriting Workshop. Learn the basics of creating a song with Leanne Cummings and Liz Pomeroy.

**November 9th** Teen Rock Band Ensemble for ages 12-17 runs on Friday Nov. 9th, 16th, 23rd, and 30th from 7-8:30PM at Soundlab Studios. Registrants must be able to read basic chords.

**November 10th** Piano Master Class. Join us for this educational workshop with our guest facilitator, Nancy Watt. Two classes to choose from depending on level.



## TIPS AND INSIGHTS FOR OUR STUDENTS

### Crescendo Practice Guidelines

Practice is SO critical to learning any instrument (and yes, this applies to our voice students as well)! Don't forget, "practice makes permanent." But there is more to this...smart practice should always be your goal (good use of time and well planned out practice)! As a general guide, if you practice three times a week, you will retain your knowledge and maybe even maintain your abilities but 5 or more days per week will definitely help you to improve, grow and take your skills to new heights! Each time you practice, be sure you stop and work through the tough spots. And don't forget..



[Read The Full Article Here](#)

## FINE TUNING YOUR PERFORMANCE



## NEW OFFERINGS AT CRESCENDO



SoundLab Studios  
195 - 130 Broadway Blvd, Sherwood Park  
info@soundlab.ca  
780-652-2688

First Friday of each Month  
Doors 7:30pm  
Music 8:00pm - 11:00pm

We supply:  
Sound System  
Mics/stands  
Electronic drums  
Digital piano  
An amazing music space

Join us and a special guest performer on the first Friday of every month to play, listen, and learn about live performance from other musicians.

**FIRST FRIDAY SESSIONS**

#firstfridays

**FIRST FRIDAYS**

## PAINT NITE

We are having the first ever Crescendo Paint Nite on Saturday, October 13th. We will enjoy learning to paint the beautiful tree line above, while having snacks and listening to some casual music.

Men, women, and children ages 13+ are welcome to join. Cost is \$25 and includes all painting materials.

**Spots are limited, so call 780-570-5699 to book today, or visit our online Shopify to purchase a ticket!**

Did you know that Soundlab Studios right here in Sherwood Park has something called "First Fridays"? It's a wonderful opportunity to see some local talent perform while also supporting a local business!

The next date for First Fridays is Nov. 2nd. Come out and enjoy a night of local music.

Soundlab Studio is located at 195-130 Broadway Blvd. Sherwood Park. The doors are opening at 7:30 PM and we look forward to seeing you there!

[Take Me To Shopify](#)

[Check Out Our Website](#)

## ROLAND DIGITAL PIANOS

**AVAILABLE NOW AT CRESCENDO!**



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**FINANCING**

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monthly  
payments

**O.A.C.**  
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**SHIPMENT TAKES  
APPROX. 3 WEEKS  
(OR LESS)**

while quantities are in stock

**BOOK YOUR DEMO TODAY! [780-570-5699](tel:780-570-5699)**

## GIFT IDEAS



**As always, we have a wide variety of music products  
in our studio available for purchase!**

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Crescendo Music Studios Ltd. | [Email Us!](#) | 780-570-5699 | [Visit our Website!](#)

See what's happening on our social sites:

