

MONTHLY newsletter

SEPTEMBER 2018

QUOTE OF THE MONTH

"Music Can Change The World, Because It Can Change People"

-Bono-

A NOTE FROM DEAN AND LEANNE

We are so excited about the 2018-2019 teaching year at Crescendo Music Studios. On August 18th we kicked off the year right with the Millennium Music Fest. There were a number of fun activities and brilliant performances by local artists. It was a wonderful way to spend a Saturday!

On the teaching front, new this year is our expanded Musical Theatre and Ensemble Programs. Both provide opportunities for students to experience the power of performing with other students. We plan to make this a cost effective way for all students ages 8 and up to have the chance to learn together and perform with their peers!

We have two new staff joining us this year, Taylor Price and Shalynn Cavanagh. Taylor comes to us with her Music Education from Grant MacEwan University and her enthusiastic, upbeat approach to teaching students piano and voice! Shalynn has her Education Degree from University of Alberta and has a long history with our studio. She is an incredibly positive teacher who simply loves to teach and she will be offering voice and piano with us! We WELCOME these two incredible ladies to our team!

We look forward to an amazing year of music learning and growth as a studio, as a staff team and with our students!

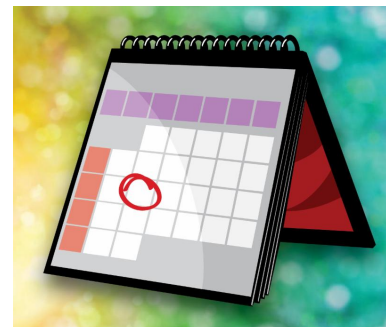
WHAT'S COMING UP AT CRESCENDO?

September 4th First official day of Lessons! We look forward to seeing you back at the studio!

September 17th to 29th Parent Week. Come and meet your child's teacher so we can discuss our plans for this year! Join us the first or last 10 minutes of lessons.

September 21st Musical Theatre Begins! Come join us for our 12-week Musical Theatre program beginning on September 21st. Two age groups to choose from!

September ALL MONTH Social Media Contest! Please like and follow us on



Facebook at **Crescendo Music Studios** for your chance to be entered to win a FREE ukulele. Be sure to watch all our forms of social media for more contests like this! You can find us on Twitter at **CrescendoMusSt** and Instagram at **crescendomusicstudios.sp**

[Click for full Events Calendar](#)

TIPS AND INSIGHTS FOR OUR STUDENTS!

It is our desire to ensure we do everything we can to support your learning at Crescendo. Here are just a few tips and ideas to help enhance your learning experience and get the most out of your lessons. The more effort you put in, the more you will get out of your music learning journey.



PIANO TIPS

At the beginning of the year it's important not to let those 'bad habits' take root! Remember to always adjust your bench so that you are comfortable, sitting straight with your feet on the floor! Your wrists should be lifted slightly so that you are not leaning them down into the piano.

Watch for wrinkles on the tops of the wrists and the bottoms of the wrists. Smooth wrists that appear stable between the hand and the arm are ideal! You might try video taping yourself to watch for your posture, hand position and height!

Remember, your practice area should be comfortable and stress free -- a welcome chance to play music and relax!

We can't wait to see how amazing your piano journey will be this year!



VOCAL TIPS

After a long break from singing it's always important to warm up the muscles again! Always try to warm up your voice, your mouth, and your lips before taking on any challenging vocal pieces! Just like any muscle, singing muscles can be hurt or 'pulled', so always warm up, and take breaks if you find yourself getting sore or 'raspy'.

For a quick way to remind yourself of proper singing technique, look in a mirror! Pretend to have a 'yawn' and see for yourself what the proper 'open throat' feeling is! Try to recreate this feeling when singing a one vowel sound on a single, held note (example: aaaaa, ooooo, eeee, etc.)

Did you know that we have a warm up site you can subscribe to for only \$25 a year? Call us for further details. Remember, **PRACTICE** makes **PERMANENT** and warming up is a critical part of any vocal practice routine.



GUITAR & UKULELE TIPS

If you have been practicing a lot on your stringed instrument this summer, it's always important to make sure it's in tune, and has good strings on it! Strings need replacing every once in a while as well!

Also, don't forget to keep strengthening your hand muscles to form the notes you want, and keep playing to build up those ever important callouses!



DRUM & RHYTHM TIPS

As you start another year in your drum and rhythm journey, don't forget that keeping your beat and counting is SO important! If you don't have a metronome, now is the time to consider investing in one! We carry a few different kinds at the Studio.

Remember, there are many online music rhythm games and apps that you can use to keep up your practicing!

PARENT SUPPORT



How Can I Improve My Child's Practice

This year, we will be sharing practice tips and articles on music through our social media! You can find us on Facebook, Twitter, and Instagram.

To see a Welcome to Crescendo Video for a little bit of info on our Studio, please click on Leanne's picture.

For parents, don't forget that Crescendo's Blog is a great place to see articles, tips, and resources to help both parents and students on their music journey! Also, parents are our greatest partners -- don't hesitate to ask your child's teacher, or Dean and Leanne any questions you might have!

[Click here to read Crescendo's blog!](#)

NEW OFFERINGS AT CRESCENDO!



MUSICAL THEATRE CLASSES

In Musical Theatre students will learn a variety of Musical Theatre songs, get to choreograph them and costume them, and perform them with confidence! There's always a chance for performing with other students, harmonizing, and of course, soloing!

Musical Theatre term 1 begins on September 21st and goes until December 7th. It runs Friday evenings from 4:15-5:30 (Ages 7-10) and at 6:00-7:15PM. These classes will be located at SoundLab Studios!

There are limited spots available, so please call 780-570-5699 for more information or to register.



BIRTHDAY PARTIES

Did you know we also offer Birthday Parties at Crescendo? We provide the activities and facility (including kitchen) and you provide the food and decorations! Two-hour time slots. **Call 780-570-5699 to book today!**

BABIES & TODDLERS

We will run a Music Pups class with scarf and ribbon dancing, singing, rhythm making, instrument playing, etc.

Approx Cost: \$10-15 per child

KIDS AGES 5 & UP

We will sing karaoke together, perform for our friends, create "air band" videos to take home and make musical instruments (easy or more difficult depending on age). **Approx. Cost: \$15-20 per child**

Check out Crescendo's new website!

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