

MONTHLY newsletter

June 2019

QUOTE OF THE MONTH

"If children hear fine music from the day of their birth and learn to play it, they develop sensitivity, discipline, and endurance. They get a beautiful heart."

-Shinichi Suzuki-

A NOTE FROM DEAN AND LEANNE

Hello Valued Students & Families!

We would like to take this opportunity to thank you for the special gift of having you as a student at Crescendo Music Studios this year. It has been a year filled with incredible, inspiring growth in our students, our teachers and our business! We owe so much of this to you, our valued students and families!

We would like to wish you all the best in your final preparations for recital. We are looking forward to many beautiful performances at our upcoming recitals. We would like to invite EVERYONE to come check out our Friday, June 14th recitals at 5:30pm and 8:00pm as our staff are going to perform in the "Crescendo Band" with some of our more advanced students! You do not want to miss out on these amazing concerts including our very own Nick McDonald, Tiff Hall, Frederic Mack, Robert Back & Tanner Olson.

We truly hope to see many of you over the summer. Our Flex Pass is a valuable way to continue building on the momentum we have built over the past months...but with flexible scheduling! Call us today to book your 3-lesson or 6-lesson Flex Pass.

Also, as a friendly reminder, the last week of lessons we will be celebrating your accomplishments. As part of your final lesson, there will be encouragement certificates for each student given out along with ice cream and popsicles at the end of your lesson as our way of saying THANK YOU for a phenomenal year!

With Gratitude,

Dean & Leanne Cummings
Phone: 780-570-5699
www.crescendomusicstudios.ca

Complete Our Customer & Student Survey

WHAT'S COMING UP AT CRESCENDO?

June 9th - 16th Recital Week. No Regular Lessons during this week.

June 17th - 22nd Last week of Lessons. Ice cream treats and certificates given out during this week!

July 1st Canada Day Celebration. Pancake Breakfast at The Agora Centre 9am to 12pm. Main Stage at Festival Place all day, Crescendo performing at 4pm.

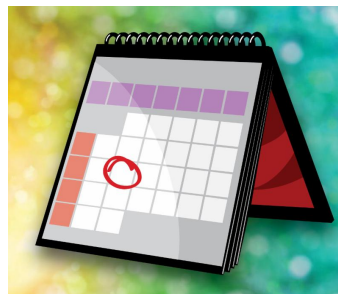
July 2nd First day of Summer Lesson Flex Pass.

July 22nd - 26th Rock Band Camp runs Monday - Friday. To Register, call the studio at (780) 570-5699 or visit [our Shopify](#).

August 12th-16th Rock Band Camp runs Monday - Friday. To Register, call the studio at (780) 570-5699 or visit [our Shopify](#).

August 19th-23rd Musical Theatre Camp runs Monday - Friday. To Register, call the studio at (780) 570-5699 or visit [our Shopify](#).

September 3rd Fall Lessons begin.



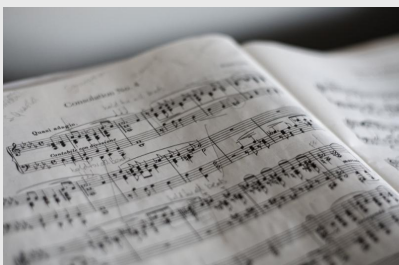
[Click For Full Events Calendar](#)

TIPS AND INSIGHTS FOR OUR STUDENTS

Why Music Theory is Important

“Do everything you can to learn your craft. Score student films for free, attend conferences, learn music theory - do anything and everything you can.”

— John Keltonic



When learning an instrument, you have probably been encouraged to work on your music theory as well. Music theory is an incredibly important part of any music learning journey. Some call it the “grammar of music” because it provides the rules by which music works. Learning music theory will help a student understand the different written elements that make up a piece of music including; note reading, note values, time signatures, chord progressions, articulation, and much more. A holistic musical education should...

[Read The Full Article Here](#)

FALL OFFERINGS FOR OUR STUDENTS



**WE OFFER
MUSIC LESSONS
FOR ALL AGES!**

private & semi-private lessons 30-MINUTE, 45-MINUTE, AND 1-HOUR OPTIONS AVAILABLE

- PIANO
- KEYBOARD
- VOICE
- DRUMS

- ACOUSTIC GUITAR
- ELECTRIC GUITAR
- BASS GUITAR
- UKULELE

group classes

- ADULT SINGING CHORUS
- MUSICAL THEATRE

PARENTED MUSIC FOR YOUNG CHILDREN (ages 3.5–7)

performance opportunities

- COFFEE HOUSE PERFORMANCES
- LOCAL COMPETITIONS
- VIDEO SHOWCASE
- MUSIC FESTIVALS

- STUDIO PERFORMANCES
- OUTDOOR EVENTS
- VARIOUS COMMUNITY EVENTS
- SENIOR CENTRES

13+ years providing music instruction in Sherwood Park!

CONVENIENTLY LOCATED ACROSS FROM MILLENNIUM PLACE IN SHERWOOD PARK
#140, 849 Premier Way • 780.570.5699
www.crescendomusicstudios.ca

NEW TO CRESCENDO THIS FALL 2019

- Speech Arts - Enhance your speaking skills and learn to control your breath, volume, articulation, inflection, expression and body.
- Digital Production - Learn to use programs like GarageBand to create your own digital music and compositions!
- Crescendo Chorus - Join our group of young singers and explore how to properly sing in unity!

OUR PICTURE & VIDEO GALLERY



Sherwood Park Music Festival - Musical Theatre

[Click To See Our Photo Gallery](#)



Horse Derby - Oh Canada Anthem

[Click To See Our Video Gallery](#)

If you have pictures or videos from any Crescendo events, don't forget to share them with the tag [#crescendomusicstudios](#)
You can also email them to us at media@crescendomusicstudios.ca

SUMMER OFFERINGS AT CRESCENDO



Birthdays & Summer Parties

We create energizing birthday packages that are customizable based on age! Kids will love the variety of activities, and you can use our space to decorate and bring in your food and presents.

Activity Options include:

- Karaoke with microphones, instruments, and movement. We can even make our own 'music video'!
- Instrument making - maracas, rain sticks (for older kids) and more!
- Music Experiences - making music with boomwhackers, bells, and instruments.

Available Monday - Thursday.

Price is \$20-25 per child
(depending on activities)

Please call us at the studio at (780) 570-5699 for more information or to book!



Summer Flex Passes

Summer flex passes are a great way for students to keep up on their musical skills, or even try a new instrument! You can book at different times and dates throughout the summer so the scheduling is very flexible, and we have options for two family members who would like to learn together.

Our experienced and talented staff team offer the following music pass options:

- Piano
- Keyboarding/Improvisation
- Composition
- Voice
- Theory
- Acoustic or Electric Guitar
- Bass Guitar
- Ukulele
- Drums (kit or hand drumming)
- Digital Music Production
- Musical Theatre

Call us at (780) 570-5699 to register, or register online [through Shopify!](#)

Did you know we offer **Music Pups®** at Crescendo Music Studios? Music Pups is a registered trademark of The Music Class, and it's a fantastic music program for young children!

Music Pups is a parented class for infants up through 3 year-olds, filled with fun singing, dancing, movement and instrument play, all designed to stimulate musical learning! You can read more about Music Pups programming at this [link](#).

Classes run for 45 minutes once a week in 10-week sessions. Classes are available Tuesday, Wednesday and Saturday this Fall!



ROLAND DIGITAL PIANOS

AVAILABLE NOW AT CRESCENDO!



0% FINANCING	12 equal monthly payments O.A.C. through Roland Canada	WE WILL DELIVER! SHIPMENT TAKES APPROX. 3 WEEKS (OR LESS) while quantities are in stock
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BOOK YOUR DEMO TODAY! 780-570-5699

GIFT IDEAS



**As always, we have a wide variety of music products
in our studio available for purchase!**

See what's happening on our social sites:

