



November 2019

QUOTE OF THE MONTH

"Music is powerful. As people listen to it, they can be affected. They respond."

-Ray Charles-

A NOTE FROM DEAN AND LEANNE

Hello Valued Students & Families,

We are so excited about the upcoming performance season and all the amazing talent we will have the opportunity to experience. We kicked this "performance season" off with a BANG on October 25th at our first Coffee House Night at Cafe Haven. We were so impressed and proud of our students for creating such an amazing evening of live music. Thank you to our students who performed!

As we approach a month filled with various performing opportunities, ending with our Christmas Recital week, we encourage each student to create positive practice routines in the weeks ahead! The more you practice your pieces and follow your teacher's lesson plan for you, the better and more confident the performance will be. A few tips: perform for family and friends, don't forget to video your performance and be sure to work through your pieces in sections...and you might try some backward practice to help with your overall progress!

On November 17th, Crescendo's Time Warp Concert will be held at Festival Place. You do not want to miss this fantastic evening of music as we celebrate our 15th anniversary at Crescendo Music Studios! All proceeds from this show will go towards Encore Music Foundation. We truly hope to see you there for this unforgettable evening presented by some of our most accomplished students and staff. Tickets can be purchased at Crescendo at our front desk (purchasing in person will waive online fees), or online [here](#).

We hope you have a wonderful Remembrance Day long weekend. Please note that the studio is closed Saturday, November 9th through Monday, November 11th, but we are open for regular lessons November 12th onwards. Thank you once again, for the amazing opportunity to you have you as students and families of Crescendo Music Studios!

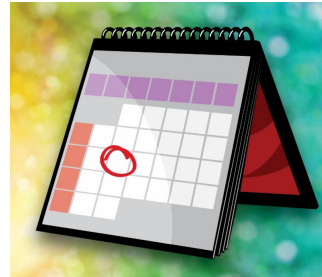
Warm Regards,

Dean & Leanne Cummings
Phone: 780-570-5699

www.crescendomusicstudios.ca
[Complete Our Customer & Student Survey](#)

WHAT'S COMING UP AT CRESCENDO?

November 17th Crescendo's Time Warp Festival Place Event. Join us for an evening of performances of music throughout history! All proceeds will go towards Encore Music Foundation, providing music education to youth in need. Tickets are now available through Crescendo (TicketMaster fees waived when purchasing in person) and [online here](#).



November 22nd Festival of Trees at Festival Place.

Crescendo will have students performing Friday evening from 6:00 PM-9:00 PM. Please join us to look at some amazing trees and enjoy some live music.

November 23rd Crescendo will be performing from 10:30 AM -11:10 AM at Silver Birch Lodge Seniors Centre. Ask your teacher if you would like to perform.

November 22nd - 28th Crescendo Casual Concert Week in our lobby. Students will be performing in the lobby of Crescendo this week for parents.

[Click For Full Events Calendar](#)

RECITAL CONTEST!

Thank you to all of the students who decorated their binder for our binder decorating contest! We loved all of the creative designs we saw. Congratulations to our first place winners **Estella G.** & **Vanessa M.**, and our runner up winners **Summer R.** & **Gabriela P.** We hope you all enjoy your prizes!

Now it's time to put those art skills to work for our **Recital Program Design Contest!**

In our lobby are some papers where you can create a design for our Christmas Recital program. All rules are on the bottom of this paper. We look forward to seeing some creative and inspiring drawings! Hand in your finished design to the front desk. The contest ends November 23rd and the winner will be announced by November 26th!

We will also showcase a few of the "runner-up" designs during Recital Week.



TIPS AND INSIGHTS FOR OUR STUDENTS

The Value of Technique

“Technique is the ability to translate your ideas into sound through your instrument.”

– Bill Evans, Jazz Pianist

When students begin to learn an instrument, the most important thing a teacher will do is make sure they are starting with the correct technique. This involves many things for each different instrument; for example, a piano student will learn where and how to sit, how to hold their hands, wrists, arms, fingers, shoulders — and all of this before playing a single note! This provides new students with the most solid baseline possible, as they are introduced to the complex world of music-making!



[Read The Full Article Here](#)

Opinions on the importance of technique differ greatly, but here at Crescendo Music Studios, we believe technique is important. Technique is a building block from which any musician can only grow in their instrument — and grow in a safe, efficient, and healthy manner! Without the correct technique...

OUR PICTURE & VIDEO GALLERY



Cafe Haven Open Mic



Halloween



Halloween



Coffee House Evening at Cafe Haven



Coffee House Evening at Cafe Haven



Coffee House Evening at Cafe Haven

[Click To See Our Photo Gallery](#)

If you have pictures or videos from any Crescendo events, don't forget to share them with the tag [#crescendomusicstudios](#)
You can also email them to us at media@crescendomusicstudios.ca

COMING UP AT CRESCENDO



Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn
online at
www.encoremusicfoundation.com
780-702-6980

Encore Music Foundation:

This month, we have launched a brand new not-for-profit organization **Encore Music Foundation**. This foundation is focused on providing collaborative music education and experiences for underprivileged youth, and we're excited to be partnering with the owners of SoundLab Studios in this new endeavour.

We are currently looking for silent auction donations; these will be displayed on our website from November 15th - December 15th, and all proceeds will go to Encore Music Foundation. All items will also be on display on November 17th at Crescendo's Time Warp Concert.

The name "Encore" comes from our vision to:

- **EN**gage youth in our community and help them ignite their passion for music.
- Inspire youth to **CO**llaborate.
- Help youth to **RE**alize their artistic and personal potential through music and share this with our community.

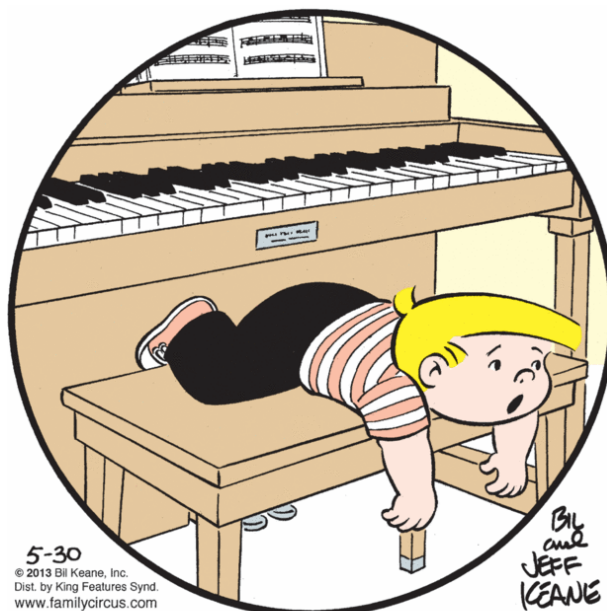
Interested in learning more about Encore Music Foundation? Please feel free to click the button below to visit our website. We would love to hear from you!

[Check Out Encore's Website](#)

CARTOON CORNER

Found a cute or funny music cartoon or joke? Maybe you wrote or drew one yourself?

Share it with us at
media@crescendomusicstudios.ca



5-30
© 2013 Bill Keane, Inc.
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www.familycircus.com

Bill
and
JEFF
KEANE

"I'd be really good at playin' the piano if I could just get my fingers to remember how."

GIFT IDEAS



As always, we have a wide variety of music products in our studio available for purchase!

ROLAND DIGITAL PIANOS

AVAILABLE NOW AT CRESCENDO!



<p>0% FINANCING</p>	<p>12 equal monthly payments O.A.C. through Roland Canada</p>	<p>WE WILL DELIVER! SHIPMENT TAKES APPROX. 3 WEEKS (OR LESS) while quantities are in stock</p>
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BOOK YOUR DEMO TODAY! 780-570-5699

Crescendo Music Studios Ltd. | [Email Us!](#) | 780-570-5699 | [Visit our Website!](#)

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Crescendo Music Studios | #140, 849 Premier Way, Sherwood Park, Alberta T8H 0V2 Canada

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