

MONTHLY newsletter

October 2019

QUOTE OF THE MONTH

"Music is the universal language of mankind."

-Henry Wadsworth Longfellow-

A NOTE FROM DEAN AND LEANNE

Hello Valued Students & Families,

We are so excited about the 2019-2020 teaching year at Crescendo Music Studios. Our first month of lessons is well underway and we are inspired by our students and staff once again, and looking forward to an amazing year ahead. We have a wonderful staff team here at Crescendo! New to our team this year are Eric Sutherland, Samantha Bachman, and Laura Jones. We are thrilled to have them with us this year! If you are interested, you can learn more about our staff team on [our website](#).

We have already been witness to some very moving moments and performances! We are looking forward to "performance season" and all of the talent we will experience. At the end of this month, there will be a coffee house evening at Cafe Haven (October 25th), and we look forward to hearing many of our talented performers. We hope to see you there!

In November, we are launching our new non-profit organization Encore Music Foundation. This foundation is focused on providing collaborative music education and experiences for youth in need, and we're excited to be partnering with the owners of SoundLab Studios in this new endeavour. On November 17th, **Crescendo's Time Warp** concert will be held at Festival Place. All proceeds from this show will go towards Encore Music Foundation. We truly hope to see you there for an unforgettable evening filled with live music presented by our students and staff. Tickets can be purchased at the front desk of Crescendo (purchasing in person will waive online fees), or [online here](#).

We hope you have a wonderful Thanksgiving weekend (please note that the studio is closed, Saturday, October 12th to Monday, October 14th). We look forward to an amazing year of music learning and growth and we thank you for the opportunity to bring music into your life and home!

Warm Regards,

Dean & Leanne Cummings
Phone: 780-570-5699
www.crescendomusicstudios.ca

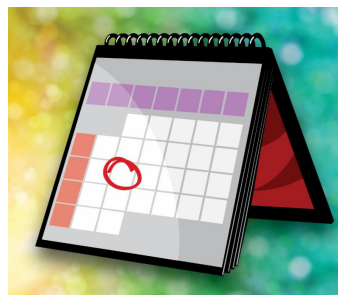
WHAT'S COMING UP AT CRESCENDO?

October 12-14th Crescendo is Closed for Thanksgiving Long Weekend.

October 25th Crescendo Coffee House Night at Cafe Haven in Sherwood Park. Please join us for an evening of live music at Cafe Haven from 6PM - 9PM.

October 28th - November 2nd Crescendo Casual Concert Week in our lobby. Students will be performing in the lobby of Crescendo this week for parents.

November 17th Crescendo's Time Warp Festival Place Event. Join us for an evening of performances of music throughout history! All proceeds will go towards Encore Music Foundation, providing music learning to youth in need. Tickets are now available through Crescendo (TicketMaster fees waived when purchasing in person) and [online here](#).



[Click For Full Events Calendar](#)

BINDER CONTEST!

Thank you to all of the students who decorated their binder for our contest! We are loving all of the creative designs we have seen so far. Just a reminder that the LAST day to submit the picture of your dazzling binder is October 12th.

To submit, simply take a picture of your binder and email it to office@crescendomusicstudios.ca with your NAME.

The winner will be announced on October 15th! We will also be sharing some of the other binder designs in Crescendo main lobby!

For the next contest, keep checking out the Crescendo lobby!



TIPS AND INSIGHTS FOR OUR STUDENTS

Musicians Should Collaborate At Every Age

"We're creatures of habit. We know what we know. With collaboration... and I'm not just talking about music, I'm talking about in life – if you're a good listener and you have your ears open, and to be a good collaborator you have to be able to listen, you can learn something from somebody else."

– Dave Koz

Think of your favourite song... we can almost guarantee that you are thinking of a song that was written, produced, performed, recorded, mastered, and released by a variety of people. That's because music is a collaborative effort!

Often people believe that bands provide the only type of music that would have multiple people working on a given song, but that really isn't true! Even solo artists often have songwriters that they work with; for example, Elton John writes his music but has a long-term lyricist Bernie Taupin who has written the lyrics for most of his songs...not to mention that they also use educated producers to provide insight on their songs!

Music is all about collaboration. Musicians are constantly...



[Read The Full Article Here](#)

OUR PICTURE & VIDEO GALLERY



Cafe Haven Open Mic



Musical Theatre Term 1



Leanne and Teacher Taylor adjudicating March For Dimes - a youth rock show!



The First Open Jam Night!

[Click To See Our Photo Gallery](#)

If you have pictures or videos from any Crescendo events, don't forget to share them with the tag [#crescendomusicstudios](#)
You can also email them to us at media@crescendomusicstudios.ca

SWEET SALES



We have a white shelf full of music books that are all currently 50% off. This shelf is often being updated, so come on by and check it out!



We have a variety of guitars for sale 30% off! These guitars are all brand new, and range in size from 1/2 to full size.

COMING UP AT CRESCENDO



Cafe Haven Open Mic

Crescendo has partnered with Cafe Haven in Sherwood Park to host an open mic every Thursday evening! Open Mic begins at 6:30PM and goes until 9:00PM. Please come on by to this coffee shop and sign up to perform, or enjoy the local live music!

Cafe Haven sells beverages, food, and is licensed as well. This is a superb local coffee shop, and the open mic is always enjoyable! They have a full sound setup including amps, mics, and a keyboard!

Interested in performing? Talk to your teacher about your possible performance piece, and sign up in our front lobby.



Crescendo Vocal Chorus

(Ages 7 years - 12 years)

Crescendo Chorus will be running in January to the end of the year! Much like a vocal "Glee Club", this vocal group will learn how to sing engaging music together in ensemble. Students will learn how to sing "in canon" and harmonize with each other, while learning about important vocal techniques for healthy and powerful singing.

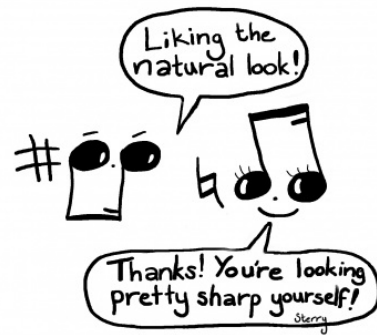
Term 2 runs January 18th - April 24th

There are limited spots available, so please call 780-570-5699 for more information or to register.

CARTOON CORNER

Found a cute or funny music cartoon or joke?
Maybe you wrote or drew one yourself?

Share it with us at
media@crescendomusicstudios.ca



GIFT IDEAS



As always, we have a wide variety of music products
in our studio available for purchase!

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