

MONTHLY newsletter

September 2019

QUOTE OF THE MONTH

"If children hear fine music from the day of their birth and learn to play it, they develop sensitivity, discipline, and endurance. They get a beautiful heart."

-Shinichi Suzuki-

A NOTE FROM DEAN AND LEANNE

Hello Valued Students & Families,

We are so excited to see everyone back (and some lovely new faces) in the next week or two at Crescendo Music Studios! This year is promising to be our best year ever with new staff, new programs (like digital production and speech arts) and a BIG FESTIVAL PLACE show called "**Crescendo Time Warp**" in mid-November (November 17th 3:30pm to 5:30pm...mark it on your calendars!). This show is to celebrate our 15th anniversary and the launch of our non-profit organization, Encore Music Foundation...these are just a few of the many exciting things we get to experience together with you this year.

We also want to let you know that we value your feedback! We ask that you please give us any and all feedback throughout the year that may help us to grow, become better and better serve our valued students and their families. You can email Dean: dean@crescendomusicstudios.ca any time to offer us your valued insights.

Lastly, we thank you for your kind patience throughout the implementation phase of our new customer service program (**Wellness Living**). Feel free to download the official Crescendo Music Studios app from iTunes or Google Play store. This will give you full access to your Wellness account. We assure you, this program will save all of us time and will allow us to better serve our customers for the long-term. As with most new initiatives, we may experience a little short-term pain for long-term gain! Thank you for your part in this.

We want to thank you for your business and for entrusting us with your music learning at Crescendo Music Studios.

Warm Regards,

Dean & Leanne Cummings
Phone: 780-570-5699
www.crescendomusicstudios.ca

WHAT'S COMING UP AT CRESCENDO?

September 3rd Fall Lessons begin this week. There are no lessons on Monday, September 2nd.

September 13th Crescendo Musical Theatre Term 1 begins. To register or for more information call us at (780)570-5699.

September 14th Crescendo-4-Preschoolers Term 1 begins. To register visit [this link](#).

September 14th Crescendo Chorus Term 1 begins. For more information or to register call us at (780) 570-5699.

September 18th Music Pups™ begins. For more information or to register visit this [link](#) or call us at (780) 570-5699.

September 23rd - October 5th Crescendo Parent Weeks - Please join your child the last five minutes of one of their lessons during these weeks for a meeting with their teacher.



[Click For Full Events Calendar](#)

BINDER CONTEST!

This September we are having a binder decorating contest! Decorate the front sleeve of your Crescendo binder and bring it to lessons to show it off for your teacher, who will take a photo of it!

You can also take a picture of your binder at home and email it to us at: media@crescendomusicstudios.ca

We will take all binder decorated photos and display them in our lobby, and choose a winner on Monday, September 30th! The winner will receive a \$20 Crescendo Gift Card.



TIPS AND INSIGHTS FOR OUR STUDENTS

Can Learning Music Change Your Brain?

“Do everything you can to learn your craft. Score student films for free, attend conferences, learn music theory - do anything and everything you can.”

It's no secret that music has an effect on our brains. Whether you go to a symphony, or a live music show, or even just turn on your favourite song, it's immediately obvious how music can affect our emotions and our engagement. Listening and experiencing music is a huge benefit to our brain development, especially in children. Music Lessons can have an even bigger impact! Studies have shown that music training can speed up growth in the areas of our brains that process language, sound, speech, and reading skills! Music has so many benefits that...



[Read The Full Article Here](#)

FALL OFFERINGS FOR OUR STUDENTS

WE OFFER MUSIC LESSONS FOR ALL AGES!

private & semi-private lessons **30-MINUTE, 45-MINUTE, AND 1-HOUR OPTIONS AVAILABLE**

- PIANO
- KEYBOARD
- VOICE
- DRUMS
- ACOUSTIC GUITAR
- ELECTRIC GUITAR
- BASS GUITAR
- UKULELE

group classes

- ADULT SINGING CHORUS
- MUSICAL THEATRE
- PARENTED MUSIC FOR YOUNG CHILDREN (ages 3.5–7)

performance opportunities

- COFFEE HOUSE PERFORMANCES
- LOCAL COMPETITIONS
- VIDEO SHOWCASE
- MUSIC FESTIVALS
- STUDIO PERFORMANCES
- OUTDOOR EVENTS
- VARIOUS COMMUNITY EVENTS
- SENIOR CENTRES

CONVENIENTLY LOCATED ACROSS FROM MILLENNIUM PLACE IN SHERWOOD PARK
#140, 849 Premier Way • 780.570.5699
www.crescendomusicstudios.ca

NEW THIS FALL
Digital Music Production

In our private lessons, we will teach you:

- To create digital music using GarageBand (or other programs you may already have)
- Record using digital tools
- Compose music digitally
- AND much more!




Call us for more information or to register today (780) 570-5699

NEW THIS FALL:
SPEECH ARTS



In our private lessons, we will teach you:

- To speak in public with confidence
- How to calm your nerves
- To use proper breathing techniques
- How to recite and/or perform poems and monologues

Call us for more information or to register today (780) 570-5699



OUR PICTURE & VIDEO GALLERY



Canada Day Main Stage



Rock Band July Camp



Canada Day Pancake Breakfast



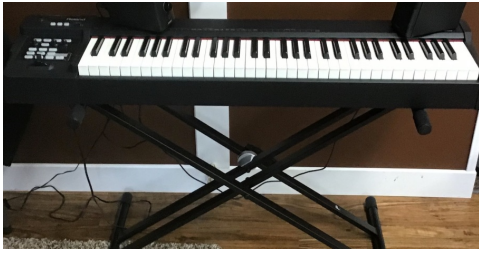
Sherwood Park Music Festival - Musical Theatre

[Click To See Our Photo Gallery](#)

If you have pictures or videos from any Crescendo events, don't forget to share them with the tag [#crescendomusicstudios](#)

You can also email them to us at media@crescendomusicstudios.ca

SWEET SUMMER SALES



Roland RD-64 Keyboard \$400

Fully weighted 64 key keyboard with Bose Speakers.

Used but in great condition, 3 years old. Original price \$1099.

To learn more about these keyboards [click on this link](#) to see a video from Roland.



We have a variety of guitars for sale 30% off! These guitars are all brand new, and range in size from 1/2 to full size.

COMING UP AT CRESCENDO



Music Pups™

(Ages 6 months - 4 years)

Music Pups™ is a registered trademark of The Music Class. This is an engaging parented program for ages 6 months to 4 years. Music Pups is filled with music learning through singing, dancing, movement and instrument play. You can read about Music Pups programming [here](#).

These are 10 week long sessions with 45 minute classes. Mixed age classes are encouraged, and multiple kid families receive a discount. Price is \$189 per ten weeks and includes music book and CD.

Music Pups™ term 1 runs on Mondays or Wednesdays, from Sept 16th/18th to November 20th/December 2nd.

Crescendo 4 Preschoolers



Musical Theatre Chorus

(Ages 6 years to 15 years)

In our **Musical Theatre** program students will learn a variety of Musical Theatre songs, get to choreograph them and costume them, and perform them with confidence! There's always a chance for performing with other students, harmonizing, and of course, soloing!

Musical Theatre term 1 begins on Friday, September 13th and runs until Friday, December 6th. Musical Theatre Chorus will perform at Recital, if they feel ready.

There are limited spots available, so please call 780-570-5699 for more information or to register.

Crescendo Vocal Chorus

Crescendo-4-Preschoolers is an exclusive program to Crescendo Music Studios for ages 3-5 years old. We will introduce young children to a variety of key music concepts including ear training exercises, early song composition and beginner keyboard! Students will even put on a concert for family at the end of term!

Each class is 45 minutes in length and our class terms are 10 weeks. Two kids in one family will receive a discount! Pricing is approximately \$189 per ten weeks and includes a musical instrument.

Crescendo-4-Preschoolers runs on Mondays or Saturdays starting from September 14th/16th to November 30th/December 2nd.

Our Crescendo Chorus is back! Much like a vocal "Glee Club", this vocal group will learn how to sing engaging music together in ensemble. Students will learn how to sing "in canon" and harmonize with each other, while learning about important vocal techniques for healthy and powerful singing. We will even learn how to move together in chorus! At the end of term, we will present a concert for the parents. In April, we will perform at the Sherwood Park Music Festival, if we feel ready to do so!

Crescendo Chorus term 1 begins on Saturday, September 14th and runs until Saturday, December 14th.

There are limited spots available, so please call 780-570-5699 for more information or to register.

Register On Our Website

ROLAND DIGITAL PIANOS AVAILABLE NOW AT CRESCENDO!



0%
FINANCING

12 equal
monthly
payments
O.A.C.
through Roland Canada

**WE WILL
DELIVER!**
**SHIPMENT TAKES
APPROX. 3 WEEKS
(OR LESS)**
while quantities are in stock

BOOK YOUR DEMO TODAY! 780-570-5699

CARTOON CORNER

Found a cute or funny music cartoon or joke? Maybe you wrote or drew one yourself?

Share it with us at
media@crescendomusicstudios.ca



GIFT IDEAS



**As always, we have a wide variety of music products
in our studio available for purchase!**

Crescendo Music Studios Ltd. | [Email Us!](#) | 780-570-5699 | [Visit our Website!](#)

See what's happening on our social sites:

