

# MONTHLY newsletter

January 2020

## QUOTE OF THE MONTH

*"How is it that music can, without words, evoke our laughter, our fears, our highest aspirations?"*

-Jane Swan-

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## A NOTE FROM DEAN AND LEANNE

**Hello Valued Students & Families,**

We hope you had a wonderful holiday break! We were so impressed with the Christmas Recitals in December, and we couldn't be more proud of our amazing students. As we enter into January, we look forward to a few new programs and our big kick-off into Festival and Showcase Performance Season! Parents, we will be holding parent weeks from January 13th - January 25th, and we welcome you to join the first ten minutes of your child's lesson during one of these weeks to discuss future growth and upcoming opportunities.

In other BIG NEWS AT CRESCENDO...this fall, we were approached by Janice Dyrland, the owner of Sherwood Park Music, with an offer to transfer the customers, staff team, retail operations and various programs into our care. Janice has graciously served this community for 30 years as a dynamic leader, and she is now looking forward to her retirement. We have nothing but the utmost respect for all that she has done to build this amazing school, and we are thrilled to celebrate with her as she embarks upon many a new adventure!

We have carefully considered the potential impact, both to Crescendo Music Studios and Sherwood Park Music, chief among them being the overall student progress and our desire for that to continue smoothly throughout 2020. It is our confidence in the experience, skill, commitment and training of the Crescendo Music Studios and Sherwood Park Music teaching teams that allows us to move forward with the anticipation of great success for all students as Crescendo Music Studios expands their student base, offerings, and overall footprint on the Sherwood Park community.

Crescendo will embrace this opportunity to welcome the students and families of Sherwood Park Music in order to further evolve into a diverse learning environment that offers a wider range of musical instruction options. As of February 1st, 2020 we will be operating out of two locations – our current location and the Sherwood Park Music current location on Sioux Road. We are excited to celebrate this growth opportunity and the integration of many new options for students! As we move into this transition period

we welcome any feedback from our families, and we encourage you to email [office@crescendomusicstudios](mailto:office@crescendomusicstudios) with any questions you may have.

Thank you once again for the amazing opportunity to have you as valued students and families of Crescendo Music Studios.

Warm Regards,

Dean & Leanne Cummings  
Phone: 780-570-5699  
[www.crescendomusicstudios.ca](http://www.crescendomusicstudios.ca)

[Complete Our Customer & Student Survey](#)

## WHAT'S COMING UP AT CRESCENDO?

**January 6th** Regular lessons resume this week. Welcome back!

**January 11th** Crescendo-4-Preschoolers Term 2 begins this week. To register call us at (780) 570-5699 or head to our [website](#).

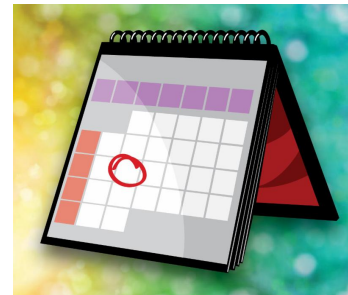
**January 13th - January 25th** Parent Weeks at Crescendo! Please join us for the first five minutes of your child's lesson. Teachers will be discussing progress so far, and goals for the rest of the year.

**January 15th** Music Pups™ Term 2 begins. To register please call us at (780) 570-5699 or head to our [website](#) to register online.

**January 17th** Crescendo Musical Theatre Term 2 begins. To register please call us at (780) 570-5699 or head to our [website](#) to register online.

**January 18th** Crescendo's Chorus Term 2 begins as well as Crescendo's Girls Vocal Group. For more information, or to register, you can call us at (780) 570-5699 or visit our [website](#).

**January 24th** Crescendo Coffee House Night! We will be having a coffee house night at Cafe Haven on Friday, January 24th. Please join us from 5-9PM for some wonderful live entertainment from our students, and delicious snacks and beverages from Cafe Haven. Students, if you want to perform, please talk to your teacher and sign up at the front desk.



[Click For Full Events Calendar](#)

## TIPS AND INSIGHTS FOR OUR STUDENTS

### Why Performing is Important for Musicians

**“The true beauty of music is that it connects people. It carries a message, and we, the musicians, are the messengers.”**

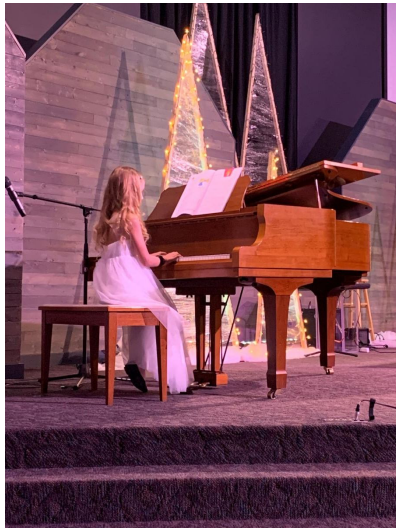
– Roy Ayers, Jazz Pianist

At Crescendo Music Studios we believe performing is a large and important part of the music learning journey. Throughout the year we do our best to incorporate a variety of performance opportunities, from recitals to the Sherwood Park Music Festival to local coffee house nights. Performing is a skill unto itself, and it is one that takes...



[Click to Read Article](#)

## OUR PICTURE & VIDEO GALLERY



Christmas Recital - Piano Solo



Christmas Recital - Musical Theatre



Christmas Recital - Introductions



Christmas Recital - Vocal Duet





Christmas Recital - Guitar Solo



Christmas Recital - Drum Solo

[Click To See Our Photo Gallery](#)

If you have pictures or videos from any Crescendo events, don't forget to share them with the tag [#crescendomusicstudios](#)

You can also email them to us at [office@crescendomusicstudios.ca](mailto:office@crescendomusicstudios.ca)

## ENCORE MUSIC FOUNDATION



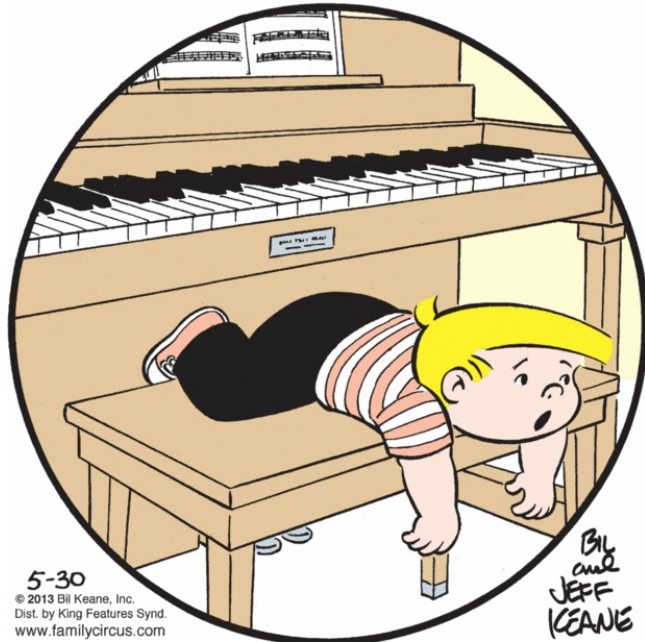
Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn  
online at  
[www.encoremusicfoundation.com](http://www.encoremusicfoundation.com)  
780-702-6980

[Check Out Encore's Website](#)

## CARTOON CORNER

Found a cute or funny music cartoon or joke? Maybe you wrote or drew one yourself?



5-30  
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www.familycircus.com

BIL  
and  
JEFF  
KEANE

**"I'd be really good at playin' the piano if I could just get my fingers to remember how."**

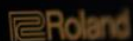
## GIFT IDEAS



As always, we have a wide variety of music products  
in our studio available for purchase!

## ROLAND DIGITAL PIANOS

**AVAILABLE NOW AT CRESCENDO!**



TAKE A ROLAND PIANO HOME TODAY!

## 12 MONTHS INTEREST-FREE FINANCING

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