

# MONTHLY newsletter

February 2020

## QUOTE OF THE MONTH

*"Music was my refuge. I could crawl into the space between the notes and curl my back to loneliness."*

-Maya Angelou-

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## A NOTE FROM DEAN AND LEANNE

**Hello Valued Students & Families,**

First of all, congratulations to all our coffee house performers. What a great night of music. We are so inspired by the music that is being created by so many of you!

As we look forward into February, we are thrilled to welcome the students, families, and incredible staff members of Sherwood Park Music to the Crescendo team. As we embark on this significant endeavour, we are so grateful for the patience of our customers and families. We truly believe this opportunity will allow Crescendo to further evolve into a diverse learning environment that offers an even wider range of musical instruction options for the community of Sherwood Park! As of February 1st, we will be operating out of two locations - our current location, and the Sherwood Park Music location on Sioux Road. We welcome any questions from our valued families during this time. We encourage you to email us directly at [leanne@crescendomusicstudios.ca](mailto:leanne@crescendomusicstudios.ca) with any questions or concerns!

We are also so excited about the upcoming festival season with the Sherwood Park Music Festival as well as Crescendo's Video Showcase fast approaching. We love watching the students select their pieces and choose music that sparks their love of music...and then we get the privilege of watching them master them! Parents, please be sure to watch your email for specific festival registration details and instructions regarding how to register your child for the Festival. **Please remember the final day of "late registration" will be Saturday, February 15th.** Our Crescendo Video Showcase will be held the same week as festival (April 20th to 24th). More information regarding registration will be coming to you soon.

Thank you once again for the amazing opportunity to have you as valued students and families of Crescendo Music Studios.

Warm Regards,

Dean & Leanne Cummings

Complete Our Customer & Student Survey

## WHAT'S COMING UP AT CRESCENDO?

**February 15th - 17th** Crescendo will be closed for Family Day Long Weekend. Regular lessons will resume on February 18th.

**February 22nd** Musical Theatre Workshop. Students will be focusing on staging, costumes, movement, expression, and character development. An excellent workshop for students participating at the Festival with Musical Theatre. Register at the front desk or call us at (780) 570-5699.



**February 24th - 29th** Casual Concert Week. Students will be performing in our lobby at the end of their lesson to celebrate the pieces they have been working on this month!

**February 28th** Open Jam Drop In. Our students will be collaborating with their peers and jamming together! Sign up at the front desk in the lobby. Beginners welcome!

**February 29th** Song Writing Workshop. Students will learn how to write a song, the elements of successful song writing, and then write a song together. Please register at our front desk or call us at (780) 570-5699

### ROCK BAND CAMP March 30th - April 3rd

TIMES: 9AM - 4PM

AGES: 7-13

NEW CRESCENDO  
LOCATION:  
52 SIOUX ROAD #107



**COST: \$225**

### MUSICAL THEATRE CAMP March 30th - April 3rd

TIMES: 9AM - 4PM

AGES: 7-13

NEW CRESCENDO  
LOCATION:  
52 SIOUX ROAD #107



**COST: \$225**

**FOR ALL CLASSES AND WORKSHOPS CALL  
(780) 570-5699 TO REGISTER**



www.CrescendoMusicStudios.ca  
780-570-5699

Click For Full Events Calendar

# TIPS AND INSIGHTS FOR OUR STUDENTS

## Preparing For a Performance



## OUR PICTURE & VIDEO GALLERY



Christmas Carols at The Royal Alex



Musical Theatre Class

[Click To See Our Photo Gallery](#)

If you have pictures or videos from any Crescendo events, don't forget to share them with the tag [#crescendomusicstudios](#)

You can also email them to us at [office@crescendomusicstudios.ca](mailto:office@crescendomusicstudios.ca)



# WEJAM

## WeJAM ROCK BAND ENSEMBLE

- A weekly, hour long class for students with some music experience.
- Learn how to perform with other instruments!
- We will explore a wide variety of musical styles.
- You will even name your band and perform AT LEAST twice as a band!

### WHEN:

FRIDAYS

5:30-6:30 PM

*Saturdays available,  
please call (780) 570-5699*

### AGES:

11-16

### COST:

\$75/month for existing  
Crescendo students.

\$99/month for students  
who just want WeJAM  
experience.

**SIGN UP  
TODAY!**



**CALL (780) 570-5699**  
**TO REGISTER TODAY!**

**ENCORE MUSIC FOUNDATION**



Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn  
online at  
[www.encoremusicfoundation.com](http://www.encoremusicfoundation.com)  
780-702-6980

Check Out Encore's Website

## GIFT IDEAS



As always, we have a wide variety of music products in our studio available for purchase!

## ROLAND DIGITAL PIANOS

**AVAILABLE NOW AT CRESCENDO!**



TAKE A ROLAND PIANO HOME TODAY!

## 12 MONTHS INTEREST-FREE FINANCING

More info: [roland.com/ca/pianoplan](http://roland.com/ca/pianoplan)

**Roland**  
PIANO PLAN

Terms apply. Visit the website for details.

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**O.A.C.**  
through Roland Canada

**WE WILL  
DELIVER!**

**SHIPMENT TAKES  
APPROX. 3 WEEKS  
(OR LESS)**

while quantities are in stock

**BOOK YOUR DEMO TODAY! 780-570-5699**

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