

# MONTHLY newsletter

March 2020

## QUOTE OF THE MONTH

*"I often think in music. I live my daydreams in music. I see my life in terms of music."*

-Albert Einstein-

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## A NOTE FROM DEAN AND LEANNE

**Hello Valued Students & Families,**

We are looking forward to our upcoming performance and festival season, and can't wait to watch our students flourish as they prepare to perform. As a studio, we work hard to ensure that someone from our team is at every single festival performance to support our Crescendo students, even when your teacher may not be available to be there! We are so excited to see your amazing performances, and we wish you all the best in your final weeks of preparation!

As a music school that encourages performances and sees a definite value in performing, we try to offer a variety of opportunities throughout the year. As an alternative to the festival, we are looking forward to our upcoming 6th annual Crescendo Video Showcase. Showcase provides an opportunity for students to sign up and perform a prepared piece in the comfort of our studio. We will video this performance, and the video will be sent on to our highly decorated adjudicators to receive comprehensive and valuable feedback. Our top video showcase performances will be awarded and recognized at our year-end recitals. We invite you to perform one or more songs at our April Video Showcase. Any style of music is welcome and we provide lots of flexibility regarding the types of performance and music that is presented!

As you may know, we have now been operating out of two locations for a month now. We thank you for your ongoing patience as we learn and grow through our Sherwood Park Music Sioux Road location. We have been thrilled to be able to meet many amazing teachers, staff, and customer families. As always, we welcome any feedback or questions you may have! Please do not hesitate to email us at [office@crescendomusicstudios.ca](mailto:office@crescendomusicstudios.ca).

Warm Regards,

Dean & Leanne Cummings  
Phone: 780-570-5699  
[www.crescendomusicstudios.ca](http://www.crescendomusicstudios.ca)

## WHAT'S COMING UP AT CRESCENDO?

**March 6th** B Natural Open Stage at SoundLab Studios. Head to SoundLab Studios for a night of live music and open mic. 7:30-10:30PM.

**March 20th** Crescendo Mic Night! We will be having a mic night at SoundLab Studios on Friday, March 20th. Please join us from 5-9PM for some wonderful live entertainment from our students, staff, and WeJam band! Snacks and beverages available for purchase. Students, if you want to perform, please talk to your teacher to sign up.



**March 30th - April 5th** Crescendo will have **no regular lessons** during Spring Break. We are OPEN for lessons Saturday, March 29th. There will be two camps running during the week of Spring Break as seen below. Have a wonderful Spring Break! Regular lessons resume April 6th.

<p><b>ROCK BAND CAMP</b> March 30th - April 3rd</p> <p>TIMES: 9AM - 4PM</p> <p>AGES: 7-13</p> <p>NEW CRESCENDO LOCATION: 52 SIOUX ROAD #107</p> <p><b>COST: \$225</b></p>	<p><b>MUSICAL THEATRE CAMP</b> March 30th - April 3rd</p> <p>TIMES: 9AM - 4PM</p> <p>AGES: 7-13</p> <p>NEW CRESCENDO LOCATION: 52 SIOUX ROAD #107</p> <p><b>COST: \$225</b></p>
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**FOR ALL CLASSES AND WORKSHOPS CALL  
(780) 570-5699 TO REGISTER**

[Click For Full Events Calendar](#)

## TIPS AND INSIGHTS FOR OUR STUDENTS

### How to Help Your Child Prepare for a Performance

**"I enjoy reading about the lives of musicians, and find many similarities in their ideas of preparation and their utter devotion to this great eternal language: music."**

– Jessye Norman, Opera Singer

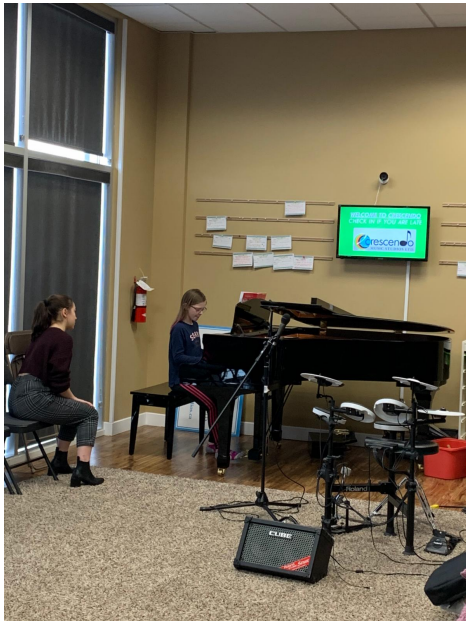
“Tis the season of performing! Students around our studio are preparing pieces for upcoming events like exams, festivals, showcases, coffee house nights, and our spring recital! Previously, we have written on the subject of “the benefit of performing”. Performing allows students to set goals, conquer challenges, and grow exponentially as musicians. While all of this remains true, there is a huge part of the performance aspect that we haven’t delved into: PREPARATION.



Preparing for an upcoming performance can...

[Click to Read Article](#)

## OUR PICTURE & VIDEO GALLERY



Casual Concert Week



Cafe Have Coffee House Night

[Click To See Our Photo Gallery](#)

If you have pictures or videos from any Crescendo events, don't forget to share them with the tag [#crescendomusicstudios](#)  
You can also email them to us at [office@crescendomusicstudios.ca](mailto:office@crescendomusicstudios.ca)

## ENCORE MUSIC FOUNDATION





Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

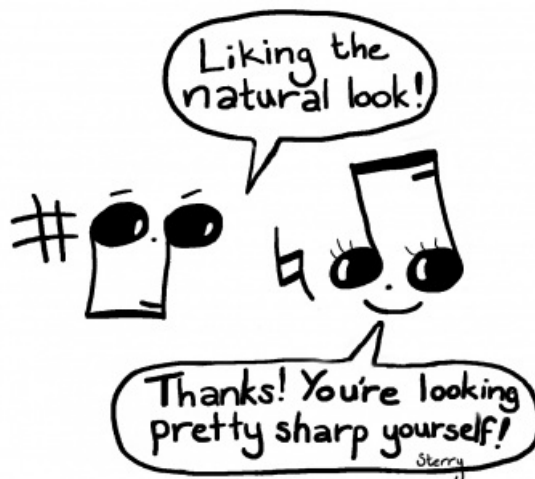
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[www.encoremusicfoundation.com](http://www.encoremusicfoundation.com)  
780-702-6980

[Check Out Encore's Website](#)

## CARTOON CORNER

Found a cute or funny music cartoon or joke? Maybe you wrote or drew one yourself?

Share it with us at  
[office@crescendomusicstudios.ca](mailto:office@crescendomusicstudios.ca)



## GIFT IDEAS



As always, we have a wide variety of music products  
in our studio available for purchase!

## ROLAND DIGITAL PIANOS

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