

# MONTHLY newsletter

June 2020

## QUOTE OF THE MONTH

*"I thought about how many people have loved those songs. And how many people got through a lot of bad times because of those songs. And how much those songs really mean... I hope the people who wrote those songs are happy. I hope they feel it's enough. I really do because they've made me happy. And I'm only one person."*

-Stephen Chbosky, 'The Perks of Being a Wallflower'-

---

## A NOTE FROM DEAN AND LEANNE

### Hello Valued Students & Families,

We would like to take this opportunity to thank you for the special gift of having you as a student at Crescendo Music Studios this year. It has been a year filled with incredible, inspiring growth in our students and our teachers, as we have navigated purchasing a new music school with Sherwood Park Music and adapting to the various business changes due to COVID-19! We are so grateful to our valued students and families, and our teachers who have continued to impress us with the passion they demonstrate with each student. THANK YOU TO EVERYONE FOR MAKING THIS YEAR SUCH AN INSPIRING ONE!

This month, although our year-end recitals are sadly not taking place, we are looking forward to a final year-end socially distanced Facebook live performance (**B Natural Song Stage Concert**). Students have been encouraged to sign up to perform at SoundLab Studios and bring their immediate family for a small 'live audience'! We will then be live streaming these performances on our private Facebook group for other friends and family to enjoy! We are so excited to see all the performances and celebrate students' accomplishments this year. We hope you will join us to watch and perhaps even share a positive comment on each students' performances! Check out our [Private Facebook Group](#) by clicking the link, or search "Crescendo Music Studios Performance & Showcase Group" on Facebook and ask to join today. Don't forget to invite all your friends and family to come and join us as a 'virtual audience' on June 27<sup>th</sup> and 28<sup>th</sup>!

We are so excited to be able to start offering some face-to-face lessons and we truly hope to see many of you over the summer. Our Flex Pass is a valuable way to continue building on the momentum we have built over the past months...but with flexible scheduling! **Starting July 1st lessons can be face-to-face or online**, whatever YOUR preference may be. All summer lessons will be held at our Premier Way Millennium Place

Location. Call us today to learn more, or to book your 3-lesson or 6-lesson Flex Pass!

Thank you again for a wonderful year filled with inspiring growth and learning. *We so appreciate your support, and we hope you are finding some peace and joy from the music that is being made in your homes!*

With Gratitude,

Dean & Leanne Cummings  
Phone: 780-570-5699  
[www.crescendomusicstudios.ca](http://www.crescendomusicstudios.ca)

## WHAT'S COMING UP AT CRESCENDO?

**Monday, June 22nd** Last day of lessons for Crescendo Music Studios (Millenium Place Location) students.

**Saturday, June 27th** Last day of lessons for Sherwood Park Music (Sioux Road Location) students.

**Saturday, June 27th & Sunday, June 28th**

**Facebook LiveStream Year End Concert** Join us online for some incredible student performances! Find our private facebook group by searching "**Crescendo Music Studios Performance & Showcase Group**" or clicking [the link here.](#)



**Tuesday, July 7th Summer Lessons Begin.** We are open Monday to Thursday 12PM to 8PM, and Saturday 10AM to 4PM at our Millennium Place location (Premier Way). We have a variety of flex pass options available for summer lessons to fit around YOUR schedule. **Face to face lessons** OR online are available as of July 1st.

**REGISTRATION IS NOW OPEN FOR SUMMER AND FALL 2020.**  
**PLEASE CALL US AT (780) 570-5699 TO REGISTER.**

**Keep an eye out for our 'End of Summer Drive-In Concert!' Date TBA.**

[Click For Full Events Calendar](#)

## SHERWOOD PARK MUSIC RETAIL

Sherwood Park Music Retail has moved to SoundLab Studios at 195 - 130 Broadway Blvd. Sherwood Park! They are now open with reduced hours, and are still accepting curbside pickup or delivery.


To place an order for books please call (780) 570-5699 or click on the button below. To place an order for instruments or accessories please call (780) 652-2688. Thank you for shopping locally! We appreciate your support.

[VISIT OUR ONLINE SHOP](#)

[PLACE A BOOK ORDER](#)

---

## UPCOMING EVENTS AT CRESCENDO!



CRESCENDO MUSIC STUDIOS &  
SOUNDLAB STUDIOS PRESENT:

# B NATURAL SONG STAGE CONCERT

June 27th - 28th  
11 AM - 6PM

STUDENTS WILL PERFORM AT SOUNDLAB STUDIOS  
#195 - 130 BROADWAY BLVD, SHERWOOD PARK

THEIR PERFORMANCES WILL BE LIVE STREAMED ONTO OUR  
PRIVATE FACEBOOK GROUP:

"CRESCENDO MUSIC STUDIOS  
PERFORMANCE & SHOWCASE GROUP"

PLEASE SEARCH OUR GROUP AND REQUEST TO JOIN IT! WE LOOK  
FORWARD TO BEING AN ACTIVE 'VIRTUAL AUDIENCE' FOR SOME  
INCREDIBLE PERFORMANCES!

---

## CRESCENDO VIDEO SHOWCASE WINNERS

We are so THRILLED to announce the Crescendo Video Showcase Winners & Awards for Top Marks.

First Place Advanced Drums & Overall Highest Drum Mark: Zachery Hall  
First Place Intermediate Drums: Tied Brady Burback & Paxton Tessier

First Place Intermediate Piano: Tied Avery Whitton & Elizabeth David  
First Place Beginner Piano: Tied Amalia Kalerantes & Nate Renkema

First Place Intermediate Voice & Overall Highest Vocal Mark: Sarah Wilson  
Second Place Intermediate Voice: Tied Abby Stockdale & Aelyn Switzer  
First Place Beginner Voice: Tied Fiona Vermette & Zoe Stirling

First Place Intermediate Guitar: Joel Vandermeer

**Thank you to all Showcase Performers. Our highest mark overall was a 97! Congratulations to all our participants. We really enjoyed your performances.**

**We will be giving out the awards during our Facebook Live Concert on June 27<sup>th</sup> & 28<sup>th</sup>.**





## THE IMPORTANCE OF CONTINUITY

### CONTINUITY IN LEARNING

“The length of time it takes to lose a skill is proportional to the time it took you to learn the skill. We see this in our lives all the time, with the example of riding a bike or playing a musical instrument that we practiced for hours...we don’t really lose these skills, although like our old bikes, they “rust” a little.”

– Timothy A. Pychyl, Ph.D. Psychology Professor,  
Carleton University



If you really stop to reflect on this past year, you’ll begin to realize just how far you and/or your child have come in regard to their music education. However, learning shouldn’t really be confined to the school year exclusively. Knowledge is received every moment of every day and should be grown consistently throughout the course of the year. Cultivating a love of music and developing musical skills is also something that doesn’t end with the school year. And, without continued participation in lessons, practicing, and ensembling, you will...

[READ THE FULL ARTICLE HERE](#)



Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn  
online at  
[www.encoremusicfoundation.com](http://www.encoremusicfoundation.com)  
780-702-6980

**Encore Music Foundation:**

Last year, we launched a brand new not-for-profit organization **Encore Music Foundation**. This foundation is focused on providing collaborative music education and experiences for underprivileged youth, and we're excited to be partnering with the owners of SoundLab Studios in this endeavour.

**The name "Encore" comes from our vision to:**

- **EN**gage youth in our community and help them ignite their passion for music.
- Inspire youth to **CO**llaborate.
- Help youth to **RE**alize their artistic and personal potential through music and share this with our community.

Interested in learning more about Encore Music Foundation? Looking to donate or volunteer? Please feel free to click the button below to visit our website. We would love to hear from you!

[CHECK OUT ENCORE'S WEBSITE](#)

---

## CARTOON CORNER

Have you come across a cute or funny music cartoon or joke? Maybe you would even like to draw one yourself! Please share with us at [office@crescendomusicstudios.ca](mailto:office@crescendomusicstudios.ca)



---

## GIFT IDEAS





## INSTRUMENT RENTALS

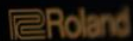
Have you ever thought of learning a new instrument? Well, now is the time! Sherwood Park Music offers a wide variety of instrument rentals on both a short and long-term basis. Crescendo Music also offers lessons for both beginners and experienced players.

**Call us at 780-570-5699  
to start your music learning journey today!**



# ROLAND DIGITAL PIANOS

**AVAILABLE NOW AT SHERWOOD PARK MUSIC**



TAKE A ROLAND PIANO HOME TODAY!

# 12 MONTHS INTEREST-FREE FINANCING

More info: [roland.com/ca/pianoplan](http://roland.com/ca/pianoplan)

**Roland**  
**PIANO PLAN**

Terms apply. Visit the website for details.

**0%**  
**FINANCING**

**12** equal  
monthly  
payments  
**O.A.C.**  
through Roland Canada

**WE WILL  
DELIVER!**  
**SHIPMENT TAKES  
APPROX. 3 WEEKS  
(OR LESS)**  
while quantities are in stock

---

Crescendo Music Studios Ltd. | [Email Us!](#) | 780-570-5699 | [Visit our Website!](#)

See what's happening on our social sites:

