

MONTHLY newsletter

May 2020

QUOTE OF THE MONTH

"Music can change the world."

-Ludwig van Beethoven -

A NOTE FROM DEAN AND LEANNE

Hello Valued Students & Families,

It has been just over a month since we went to "virtual learning". We wanted to take this opportunity to tell you how much we appreciate your willingness to journey this new way of learning music with us and we want to share some of our successes with you:

- For the first time, we can educate students in their "most comfortable environment" and we can coach them regarding their "home set up" and how to adjust things for the best outcome and learning.
- We are so excited to meet family members and even pets we have never met before!
- We get to experience our student's playing from a "different angle" and even a different "sound perspective".
- We can easily share a portion of our lesson by video, for better home learning.
- We can share screenshots and use tools on our computer to more easily convey a specific concept.

We are working on putting together a socially-distanced concert in late June; i.e. Drive-In Concert. We are ironing out the details, and working on getting the appropriate approvals so here's hoping, we can pull this together. More information to come.

Re-registration for summer and fall is coming soon. Please watch your email this week for all the details you will need to register for summer and fall.

So, again we thank you for your support and we hope you are finding some peace and joy from the music that is being made in your homes!

Warm Regards,

Dean & Leanne Cummings

WHAT'S COMING UP AT CRESCENDO?

Saturday, May 16th - Monday, May 18th Crescendo (Millennium Place Location) is closed during Victoria Day Long Weekend. Regular online lessons resume Tuesday, May 19th.

Monday, May 18th Crescendo (Sherwood Park Music) Sioux Road Location is closed Monday, May 18th for Victoria Day. We are open on Saturday, May 16th, and regular online lessons will run.



Friday, May 22nd - Thursday, May 28th Registration is open to year long students only. Register for your summer flex pass and fall lessons at the same time.

Friday, May 29th - Thursday June 4th Registration is open to all existing Crescendo Music Studios students, and students who were active in 2020.

Friday, June 5th Registration opens to the public.

Instructions on registration will be sent via email!

[Click For Full Events Calendar](#)

SHERWOOD PARK MUSIC RETAIL

Although our store front is temporarily closed, we are still OPEN for delivery and curbside pickup for any and all music related products including books! We also offer free local delivery on orders over \$50.

To place an order please call (780) 570-5699 or click on the button below. Thank you for shopping locally! We appreciate your support.

[VISIT OUR ONLINE SHOP](#)

[PLACE A BOOK ORDER](#)

THE IMPORTANCE OF CONTINUITY

CONTINUITY IN LEARNING

“The length of time it takes to lose a skill is proportional to the time it took you to learn the skill. We see this in our lives all the time, with the example of riding a bike or playing a musical instrument that we practiced for hours...we don't really lose these skills, although like our

old bikes, they “rust” a little.”

– Timothy A. Pychyl, Ph.D. Psychology Professor,
Carleton University

If you really stop to reflect on this past year, you'll begin to realize just how far you and/or your child have come in regard to their music education. However, learning shouldn't really be confined to the school year exclusively. Knowledge is received every moment of every day and should be grown consistently throughout the course of the year. Cultivating a love of music and developing musical skills is also something that doesn't end with the school year. And, without continued participation in lessons, practicing, and ensembling, you will...



[READ THE FULL ARTICLE HERE](#)

ROYAL CONSERVATORY OF MUSIC EXAMS

Royal Conservatory of Music is moving to offering online exams at least for the next few months. For many students, April exams were postponed due to COVID-19. Royal Conservatory has now credited these students so that they may complete an exam within the year. They have also now released information on **Remote Examinations**. A Remote Exam is an alternative format for the traditional in-person RCM examination, that allows a student to take their RCM Exam within their own home. This ensures students who have been working hard to complete a RCM grade level will be able to complete their exam and receive the comprehensive RCM Certificate for their level.

- This exam is still standardized globally by the RCM syllabus.
- The student requires only a smartphone, tablet, laptop, or desktop computer with a camera and a microphone.
- The student must have stable internet access.
- The student must have their instrument*


**Please note that pianos must be full sized, weighted keys with the appropriate and necessary pedals.*

The deadline for students who are intending to take an August remote examination is **June 9th**. For more information about **Remote Examinations** and other resources Royal Conservatory of Music is offering at this time, please click [here](#). To learn why continuing to practice and learn music is so integral at this time, please read this article Royal Conservatory of Music created [here](#).

UPCOMING CLASSES & EVENTS

We are thrilled to bring you our Crescendo Musical Theatre Program...**ONLINE!** BB Press, the creators of "The Grunch", have written a musical called "The Show Must Go Online".

In this class we will explore all the fundamentals of musical theatre, and learn to sing with energy and entertainment-value! We will also grow together as a team, connect with peers, and build some AMAZING relationships.



THE SHOW MUST GO ONLINE!
A Virtual Children's Musical

Book by JESSICA PENZAS Lyrics by DAVID HICKSON Music by DENVER CASADO

TERM: May 8th - June 6th
DAYS: Fridays & Saturdays
TIME: 3PM - 4PM
AGES: 7-15




Final Concert released June 19th

STUDENTS WILL LEARN:

- HOW TO ACT & SING WITH PIZAZZ
- HOW TO SING WITH ENERGY
- TEAM BUILDING SKILLS!
- HOW TO PRESENT A CHARACTER WITH DRAMATIC FLAIR!

\$95 PER STUDENT

CALL TODAY TO REGISTER:
(780) 570-5699
OR GO ONLINE HERE:
www.crescendomusicstudios.ca

Register today by calling our studio, or online by clicking the button below.

REGISTER ONLINE

This 6-week beginner song-writing class will provide students with a strong foundation in the art of song-writing.

In our weekly online course, we will explore the steps to writing a successful song! Each student will create an original song with lyrics, melody, and possibly even some harmony. Students will collaborate together, and will be given a 30-minute one-on-one lesson with our instructor, Samantha Bachman, who has a background writing music for music scores, choirs and so much more!

REGISTER ONLINE

BEGINNER SONGWRITING CLASS

FRIDAYS | 4PM-5PM

STUDENTS WILL LEARN:



- The foundations of songwriting.
- How to create lyrics, melody, and harmony.
- How to write an individual song
- To collaborate with others in the class!

All students will also receive a 30 minute one-on-one lesson with our instructor, Samantha.

\$95
Per 6-week Class

May 8th - June 12th
AGES 10-14

CALL US TO REGISTER
(780) 570-5699
OR GO ONLINE TO:
www.crescendomusicstudios.ca

Our Music Pups program is a parented class that is designed to inspire a love of music in children under the age of three. We will sing, move and play instruments together, all ONLINE!

Our Crescendo-4-Preschoolers class is packed with activities such as; singing, moving, instrument play, and early

CRESCENDO KIDS ONLINE PROGRAMS

MUSIC PUPS™ "FROM THE MUSIC CLASS AT HOME"

- **Ages:** 6 Months to 3 Years
- **Term:** 4 Week Program
 - Tuesday 10:00-10:30AM
 - Wednesday 9:30 - 10:00AM
 - Wednesday 10:00-10:30AM
- Movement
- Music Learning
- Singing
- Drumming

CLASSES BEGIN MAY 12TH & 13TH

CRESCENDO-4-PRESCHOOLERS

- **Ages:** 3.5 to 5 Years
- **Term:** 4 Week Program
 - Monday 1:00-1:30PM
 - Monday 1:30-2:00PM
- Movement
- Dancing
- Drumming & Rhythm
- Early Keyboard

CLASSES BEGIN MAY 18TH

**\$60/
TERM**

*INCLUDES ALL
ONLINE MATERIALS



CALL US TODAY at 780-570-5699
or REGISTER at
www.crescendomusicstudios.ca



keyboard fundamentals for students aged 3 to 5 years old! Join us online for our 4-week term.

Call us today at (780) 570-5699 to register.



Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn
online at
www.encoremusicfoundation.com
780-702-6980

Encore Music Foundation:

Last year, we launched a brand new not-for-profit organization **Encore Music Foundation**. This foundation is focused on providing collaborative music education and experiences for underprivileged youth, and we're excited to be partnering with the owners of SoundLab Studios in this endeavour.

The name "Encore" comes from our vision to:

- **EN**gage youth in our community and help them ignite their passion for music.
- Inspire youth to **CO**llaborate.
- Help youth to **RE**alize their artistic and personal potential through music and share this with our community.

Interested in learning more about Encore Music Foundation? Looking to donate or volunteer? Please feel free to click the button below to visit our website. We would love to hear from you!

CARTOON CORNER

Have you come across a cute or funny music cartoon or joke? Maybe you would even like to draw one yourself! Please share with us at office@crescendomusicstudios.ca.



GIFT IDEAS



INSTRUMENT RENTALS

Have you ever thought of learning a new instrument? Well, now is the time! Sherwood Park Music offers a wide variety of instrument rentals on both a short and long-term basis. Crescendo Music also offers lessons for both beginners and experienced players.

**Call us at 780-570-5699
to start your music learning journey today!**



ROLAND DIGITAL PIANOS

AVAILABLE NOW AT SHERWOOD PARK MUSIC



TAKE A ROLAND PIANO HOME TODAY!

12 MONTHS

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More info: roland.com/ca/pianoplan

Roland
PIANO PLAN

Terms apply. Visit the website for details.

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monthly
payments
O.A.C.
through Roland Canada

**WE WILL
DELIVER!**
**SHIPMENT TAKES
APPROX. 3 WEEKS
(OR LESS)**
while quantities are in stock

Crescendo Music Studios Ltd. | [Email Us!](#) | 780-570-5699 | [Visit our Website!](#)

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