

# MONTHLY newsletter

October 2020

## QUOTE OF THE MONTH

*"Sometimes Music is the Only Medicine the Heart and Soul Needs."*

-Lori Deschene, Author-

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## A NOTE FROM DEAN AND LEANNE

**Hello Valued Students & Families,**

We are so excited about the 2020-2021 teaching year at Crescendo Music Studios. Our first month of lessons is well underway and we are so inspired by the perseverance of our valued students and teachers during this crazy time we find ourselves in! We have a wonderful staff team here at Crescendo, and are thrilled to welcome a few new faces. New to our team this year are Netanya Cummings (teaching violin) and Lori Laumbach (our Administrative Coordinator). Netanya teaches violin and is an incredible artist in her own right. You may know Lori from Baby & Beyond (she was the founder and owner of this baby store in Sherwood Park) and is now bringing her diverse skills to our team. We are thrilled to have both Netanya and Lori with us this year! If you are interested, you can learn more about our staff team on our [website](#).

Although "performance season" will look a little different this year, we are hopeful we will still be able to experience a variety of incredible performances from our students! Keep an eye out for future 'socially-distanced' Crescendo Concert performances. Our recital week will still be held in early December and all recitals will most likely be run through our Facebook Live Concert group. Further details to follow.

In October, we are starting a new WeJam™ Adult Band Program in partnership with SoundLab Studios! For adults who would like to be part of a band and create music together, this is the perfect opportunity! With social-distance protocols and extensive sanitization processes in place, we are thrilled to be able to jam, learn, and have fun in a safe and uplifting environment.

We will be launching another Online Musical Theatre Class this October. This is perfect for students who would like to learn online (or perhaps live out of the Sherwood Park area) and anyone just wanting to try something new and meet some new friends while learning all the fundamentals of Musical Theatre.

We wish you a wonderful October and a lovely Thanksgiving weekend. Please note that the studio is closed, Saturday, October 10th to Monday, October 12th. We look forward to an amazing year of music learning and growth and we thank you for the opportunity to bring music into your life and home!

With Gratitude,

Dean & Leanne Cummings

Phone: 780-570-5699

[www.crescendomusicstudios.ca](http://www.crescendomusicstudios.ca)

## CRESCENDO SAFETY PROTOCOLS



Over the past month we have been working hard to continue to provide quality music instruction while also keeping our studios and students safe and clean.

With COVID barriers in each room, extensive sanitization processes, personal instruments for all staff, and new and innovative teaching techniques, we are thrilled to watch our studio once again be a fun and uplifting environment for music learning. We welcome any feedback or questions, and encourage you to send us an email at: [office@crescendomusicstudios.ca](mailto:office@crescendomusicstudios.ca)

Recently, we wrote an article regarding the benefit of music for our mental health -- we know that this year especially has been a challenge for so many, with stress and anxiety on the rise. It's important to take time to enjoy a hobby; whether it's reading a book, walking outside, or **learning an instrument**.

For more information regarding the benefits of music on anxiety and stress, you can find [our article here](#).

We are truly honoured to take this music learning journey with you.

[Read Our Covid Protocols Here](#)

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## WHAT'S COMING UP AT CRESCENDO?

**Saturday, October 10th - Monday, October 12th** Crescendo is closed for Thanksgiving weekend. Regular lessons resume Tuesday, October 13th.



**Friday, October 16th & Saturday, October 17th** WeJam™ Adult Band Program begins. This program is designed for adults with some previous experience in their instrument who would like to learn how to perform together in a band. Strict social distancing in place! Adults of All Ages.

**Saturday, October 17th** Online Musical Theatre begins. "The Show Must Go Online", our online musical theatre class, begins this Saturday and runs for 9 weeks. Register by calling (780) 570-5699 or visiting our website [here](#).

**Monday, October 26th - Saturday, October 31st** Casual Concert Week at Crescendo! This week we will be inviting students to perform a song they have been working on in our lobby during their lesson! Students will be wearing masks and staggered to prevent traffic. We encourage parents to stay in the lobby if their child is performing, but please wear your mask and stay spread out.

[Click For Full Events Calendar](#)

Like Us



Crescendo Music Studios



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PLEASE CHECK OUR  
LOST & FOUND FOR  
ANY LOST ITEMS  
AT CRESCENDO!



## UPCOMING PROGRAMS AT CRESCENDO!



# THE SHOW MUST GO ONLINE!

A Virtual Children's Musical

Book by JESSICA PENZIAS    Lyrics by DAVID HUDSON    Music by DENVER CASADO





**TERM:** Oct 17th - Dec 12th  
**DAYS:** Saturdays  
**TIME:** 12PM - 1:30PM  
**AGES:** 7-15

*Final Concert released on Video.  
We will be meeting on ZOOM.*

**STUDENTS WILL LEARN:**

- HOW TO ACT & SING WITH PIZAZZ
- HOW TO SING WITH ENERGY
- TEAM BUILDING SKILLS!
- HOW TO PRESENT A CHARACTER WITH DRAMATIC FLAIR!



**\$135 PER STUDENT**

CALL TODAY TO REGISTER:  
(780) 570-5699  
OR GO ONLINE HERE:  
[www.crescendomusicstudios.ca](http://www.crescendomusicstudios.ca)





# CRESCENDO'S WEJAM BAND PROGRAM

"For YOUNG ADULTS or ADULTS WHO ARE YOUNG AT HEART!"

This program is for adults with some previous experience who would like to learn how to perform together in a band and explore a variety of pop/rock music from various eras!

Led by professional, music-educated teachers.

## FRIDAY

(14 week term)

STARTING  
IN OCTOBER

Call us for times

Existing Student  
\$60 X 4 per month  
New Student  
\$75 X 4 per month

## SATURDAY

(14 week term)

STARTING  
IN OCTOBER

Call us for times

Existing Student  
\$60 X 4 per month  
New Student  
\$75 X 4 per month

**REGISTER  
TODAY**

780-570-5699

[www.CrescendoMusicStudios.ca](http://www.CrescendoMusicStudios.ca)

### WeJam™ Band Program

Our WeJam™ program is designed specifically for those with some previous experience in their instrument who would like to be part of a band! We will learn to ensemble and jam together with a variety of music genres including rock, pop, contemporary, and more! Class is facilitated by our professional music-educated teachers.

*WeJam™ will have strict social distance protocols in place to provide a safe and fun learning environment!*

For more information or to register  
you can visit our [website here](#),

or

call us at (780) 570-5699

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**MILLENNIUM MUSICFEST 'DRIVE IN' CONCERT PHOTOS!**



## **THANK YOU!**

A huge thank you to all the students, parents, and staff who made our "Drive-In" concert a success! We were so glad to be able to provide a socially distanced show for our community. It was so fun, and filled with incredible music! We look forward to many more performances this coming year!

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# 10% off MUSIC STANDS

A variety of stands  
to meet your needs



 **SherwoodParkMusic**

195 -130 Broadway Blvd  
780-467-5537 [sherwoodparkmusic.com](http://sherwoodparkmusic.com)

\*Promotion is available October 1 - 31, 2020. While supplies last. Some conditions apply.



[office@crescendomusicstudios.ca](mailto:office@crescendomusicstudios.ca)

## **CARTOON CORNER**

Do you have a cute cartoon to share or maybe you want to draw one yourself! Submit it to us today and you may be featured in our next newsletter!

Email to:

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ORDER**

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PIANOS AVAILABLE.**

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DRIVE**

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\* 12 equal monthly payments. O.A.C through Roland Canada

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TODAY**

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