

MONTHLY newsletter

November 2020

QUOTE OF THE MONTH

*"My Heart, Which is so Full to Overflowing, Has Often Been Solaced
and Refreshed by Music When Sick and Weary."*

-Martin Luther, Composer-

A NOTE FROM DEAN AND LEANNE

Hello Valued Students & Families,

We are so pleased to report that Crescendo Music Studios has had a wonderful fall and we have seen some amazing progress already this year! It has been a joy to see our students return to in-person and online lessons. At the end of October, we celebrated with a Casual Concert Week in our lobby where students were able to perform a piece they had been working on for the parents and staff in our reception. It was so wonderful to see live performances again. We even built a plexi-glass barrier to help protect our vocal performers, so they could also be part of these performances.

Our annual Christmas Recitals will be held the week of November 29th to December 6th at SoundLab Studios ([MAP](#)). There are no regular lessons this week. We are excited to be able to still have a recital though it will look slightly different from years gone by. The audience will be smaller with social distancing, mask-wearing, and extensive cleaning in between performers! We will also live-stream our Recital to our private Facebook Performance Group. If you haven't already done so, please request to [join here](#). To join, you must enter the students' name that you are connected to. Please be sure to invite your family and friends so they too, can join us and watch the recitals!

As we approach our Christmas Recital week, we encourage each student to create positive practice routines in the weeks ahead! The more you practice your pieces and follow your teacher's lesson plan, the better and more confident the performance will be. Here are a few tips:

- Perform for family and friends
- Don't forget to video your performance
- Be sure to work through your pieces in sections, focusing on the trouble spots
- Ask yourself what is the story of my piece?
- Try some backward practice to help with your overall progress.
- Memorization always makes for a better performance...so you can perform for the audience!

We hope you have a wonderful Remembrance Day on Wednesday, November 11th.

Please note that there are no lessons on Remembrance Day. Regular lessons will run the rest of that week. Also, a huge **congrats** to the winner of our Famous Stars Contest: **Valentyna Girard**. Please see the front desk for your prize!

Thank you once again for the amazing opportunity to have you as students and families at Crescendo Music Studios!

With Gratitude,

Dean & Leanne Cummings

Phone: 780-570-5699

www.crescendomusicstudios.ca

WHAT'S COMING UP AT CRESCENDO?

Friday, November 6th & Friday, November 20th WeJam™ Adult Band Jam. Adult Jam is for anyone 18 or older that has some music experience and would like to enjoy a casual two-session jam. Join us from 6:00-8:30 PM on both Friday evenings, sign up in Crescendo lobby (no cost).



Saturday, November 7th & Saturday, November 21st WeJam™ Kids & Teen Band Jams. Kids Jam is for anyone 10-13 years old that has some chording experience and would like to jam with their peers. Teen Jam is for ages 13-17 with some chording experience. Kids Jam runs from 4:30-6:00 PM both Saturdays. Teen Jam runs from 6:30-8:00 PM both Saturdays. Both jams will be facilitated by one of our teachers to organize the jams and assist students with any chords. Sign up in the Crescendo lobby (no cost).

Sunday, November 29th to Sunday, December 8th Crescendo Christmas Recital Week. The week of recital there are **no regular lessons**. Regular lessons resume Monday, December 9th.

Saturday, October 31st Common Ground Open Mic. Crescendo is sponsoring Common Ground open mic on every Saturday going forward! Come on down from 5 - 7 PM and enjoy some live music and a latte. If you would like to perform you can sign up at the Crescendo front desk, or at Common Ground on the Saturday. There is a keyboard **provided!**

[Click For Full Events Calendar](#)



Did you know we carry gift cards? Click on the gift card above to give the gift of music this year!

THE MERIT OF PRACTICE

“The difference between ordinary and extraordinary is practice.”

– *Vladimir Horowitz, Classical Pianist*

We've heard it a million times:
practice makes perfect.

It is true that practicing is a key component of improving and applies to basically any activity; this includes learning an instrument. At Crescendo Music Studios, we often say these final words to the student as they walk out the door; “don't forget to practice!” We hold this as a high value at our studio!



The famous adage 'practice makes perfect' is said for a reason; however, at Crescendo Music Studios our preferred quotes are these:

practice makes permanent OR practice makes progress

Students, we encourage you to...

[Read The Article Here](#)

UPCOMING PROGRAMS AT CRESCENDO!

WEJAM SESSIONS



Join us for a mini-session of WeJam™. Become part of a band and start creating music!



ADULT JAM

Ages 18+

Friday, Nov 6th &

Friday, Nov 20th

6PM - 7:30PM



KIDS JAM

Ages 10-13

Saturday, Nov 7th &

Saturday, Nov 21st

4:30PM - 6PM



TEEN JAM

Ages 13-17

Saturday, Nov 7th &

Saturday, Nov 21st

6:30PM - 8PM

These jam sessions are free. We will be distancing, wearing masks, and sanitizing extensively.

CALL (780) 570-5699 to sign up!



WeJam™ Band Program

Our WeJam™ program is designed specifically for those with some previous experience in their instrument who would like to be part of a band! We will learn to ensemble and jam together with a variety of music genres including rock, pop, contemporary, and more! Class is facilitated by our professional music-educated teachers.

WeJam™ will have strict social distance protocols in place to provide a safe and fun learning environment!

For more information or to register you can visit our [website here](#), or call us at (780) 570-5699



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SOSS: 780-232-1715 - sossmusicstudios@gmail.com
SoundLab: 780-652-2688 - info@soundlab.ca



SOSS Music Studios & Soundlab Studio Special

Crescendo Teacher Nick McDonald from SOSS Music Studios in conjunction with Soundlab Studios will be offering a special introductory price on live off the floor recordings! If you have ever wanted to have a studio-quality live recording now is the perfect opportunity. This would make for a wonderful gift for Christmas! Please give us a call and we will be happy to help you.

CASUAL CONCERT WEEK & HALLOWEEN PHOTOS!



[See Our Photo Gallery](#)

COMMON GROUND PRESENTS



HOSTED & SPONSORED BY CRESCENDO MUSIC STUDIOS

**GUITAR, VOICE, ACCORDION... ALL INSTRUMENTS AND ALL AGES WELCOME.
IN-HOUSE KEYBOARD AVAILABLE!**

COME JAM OR JUST SIT BACK AND ENJOY THE PERFORMANCES!

EVERY SATURDAY 5PM TO 7PM (OR LATER)
161 FESTIVAL WAY, SUITE 150, SHERWOOD PARK (NEAR THE COUNTY LIBRARY)



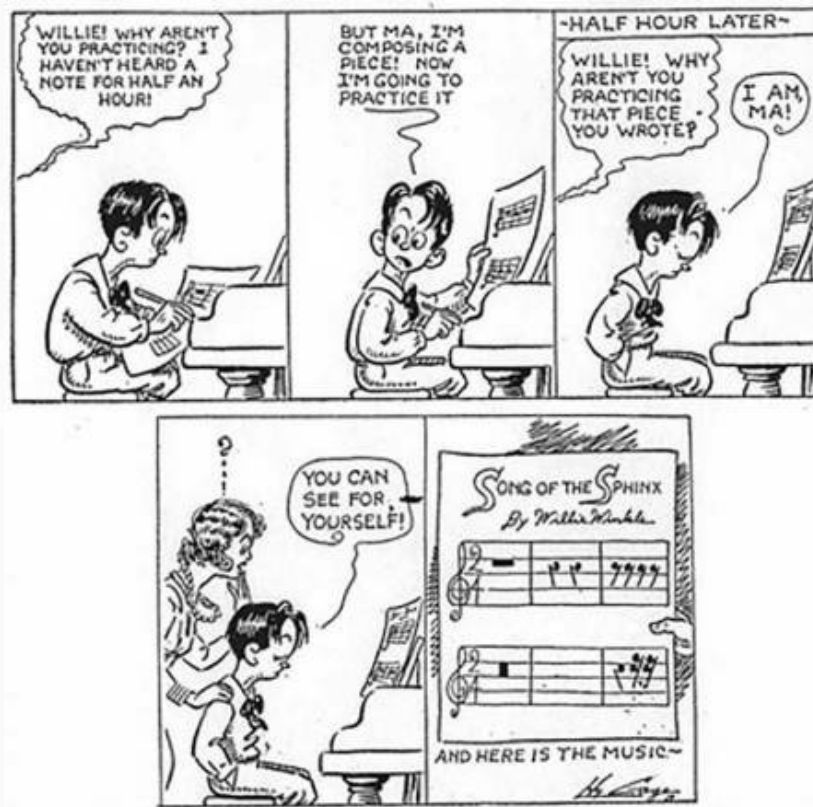
Open Mic Night at Common Ground

Common Ground Cafe and Crescendo Music Studios are partnering to bring you an Open Mic Night each Saturday from 5 - 7 PM. Join us for some live music and performances, and enjoy a latte or delicious home-made treats. If you want to perform bring your instrument and sign up with the host that evening, or talk to the Crescendo front desk during the week to ensure a spot.

With extensive COVID protocols including sanitization, plexi-glass barriers, masks, and limited capacity, we are so thrilled to be able to bring back live music! We look forward to seeing you there.

Common Ground is located at #150 161 Festival Way, Sherwood Park.

[MAP LINK HERE](#)



CARTOON CORNER

Do you have a cute cartoon to share or maybe you want to draw one yourself! Submit it to us today and you may be featured in our next newsletter!

Email to:

office@crescendomusicstudios.ca

VIOLIN LESSONS

TRY LEARNING VIOLIN
TODAY WITH OUR
INTRODUCTORY FLEX PASS!

\$89



3 – 30 MIN

OR

2 – 45 MIN



Call us at (780) 570-5699

or visit our website

www.crescendomusicstudios.ca

GIFT IDEAS



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Studios

crescendo
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GIFT IDEAS

Remember to visit Sherwood Park Music located at Soundlab Studios for all your retail needs, including instruments, music accessories, and books. They are located at:
#195 130 Broadway Blvd, Sherwood Park.

[Map link](#)

CHRISTMAS INTRO PASS!

BEGIN YOUR MUSIC LEARNING JOURNEY TODAY! OUR CHRISTMAS INTRO PASS INCLUDES:

- 3 - 30 minute lessons
- OR 2 - 45 minute lessons
- First book included!

\$99



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Call us today at
(780) 570-5699

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www.crescendomusicstudios.ca

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