

MONTHLY newsletter

February 2021

QUOTE OF THE MONTH

"I Believe Music Is A Place Every One Of Us Can Go To. I Don't Care Who You Are, Where You Were Born, What You Do With Your Life. Everyone Can Come Here In Music And Be Equal."

-Hayley Williams, Artist-

A NOTE FROM DEAN AND LEANNE

Hello Valued Students & Families,

January has been an exciting month, as we welcome all of our wonderful students back. It continues to be an inspiration to walk down the hallways at Crescendo and hear music coming from every room! At this time, both in-person and online lessons are taking place. On that note, we ask that you let us know if you are changing to online for any reason so our teacher knows where to expect you to join them!

We are also excited about the quickly approaching festival season with the Sherwood Park Music Festival as well as Crescendo's Video Showcase coming up. We love watching the students choose pieces that spark a love for playing or singing... and then we get the privilege of watching them master each piece! Parents, please be sure to watch your email for specific festival registration details and instructions regarding how to register your child for the Festival. Please remember, the final day of registration will be Monday, February 15th. Our Crescendo Video Showcase will be held the same week as the Festival (April 20th to 24th), and registration for this is due by the end of February. More information regarding registration will be coming to you soon!

Thank you once again for the amazing opportunity to have you as valued students and families of Crescendo Music Studios. We sincerely hope that this email finds you healthy and safe and we thank you so much for your ongoing business and support.

Warm Regards,

Dean & Leanne Cummings
Phone: 780-570-5699

www.crescendomusicstudios.ca

WHAT'S COMING UP AT CRESCENDO?

Wednesday, February 10th to Wednesday, March 24th,

8-9 PM. Beginner Songwriting Class. Ages 12-17. In our 6-week online

ZOOM beginner songwriting class students will learn the foundations of songwriting and write an individual song! Each student will create lyrics, melody, and harmony with the aid of teacher Samantha Bachman.

Samantha has a Diploma in Composition from Macewan University. Please register by calling the studio at (780) 570-5699. \$125 / student.



Saturday, February 13th to Monday, February 15th Crescendo is closed for **Family Day long weekend**. Regular lessons resume Tuesday, February 16th. Have a wonderful long weekend!

Monday, February 15th Registration closes for **Sherwood Park Music Festival**. Registration details will be emailed to you if your child is participating.

Friday, February 19th Crescendo Senior Centre Video. Students are invited to perform a piece at SoundLab Studios to be recorded and put into our 'movie' to entertain local senior centres. If you have a relative (grandparent/aunt/uncle, etc.) who resides in a Sherwood Park senior home please feel free to personalize your video and say hello to them! Please register by calling the front desk at (780) 570-5699. There is no cost.

Monday, March 15th Registration closes for **Crescendo Video Showcase**.

Registration details will be emailed to each student participating! We look forward to another year of incredible performances.

[Click For Full Events Calendar](#)



[Click Here To Purchase a Gift Card](#)

ONLINE LESSON UPDATES

As a reminder to all students, please ensure your **ZOOM app is up to date**. Remember, even if you are doing in-person lessons, often we send theory, links, or helpful videos through ZOOM, so it's important to check it every once in a while. It's also a great tool to have already set up and connected to your teacher in case you need to flip online for any reason.

Check out the video below for more tips and tricks on creating the best possible online lesson environment in your home!

With this in mind, please ensure you have saved the link Crescendo sent out with your teacher's meeting code **or** that you have added your teacher as a contact through ZOOM.

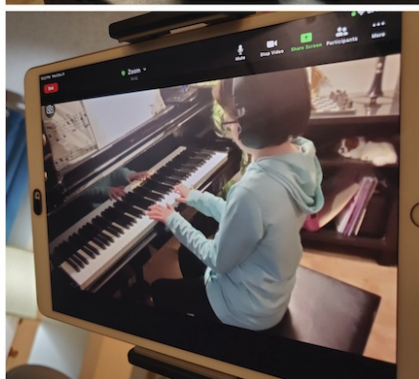
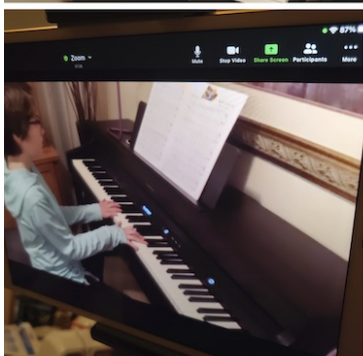
If you need help with this, please contact us at (780) 570-5699.



TIPS & TRICKS FOR ZOOM

Here are a few basic tips to help provide the best possible ZOOM and online lessons:

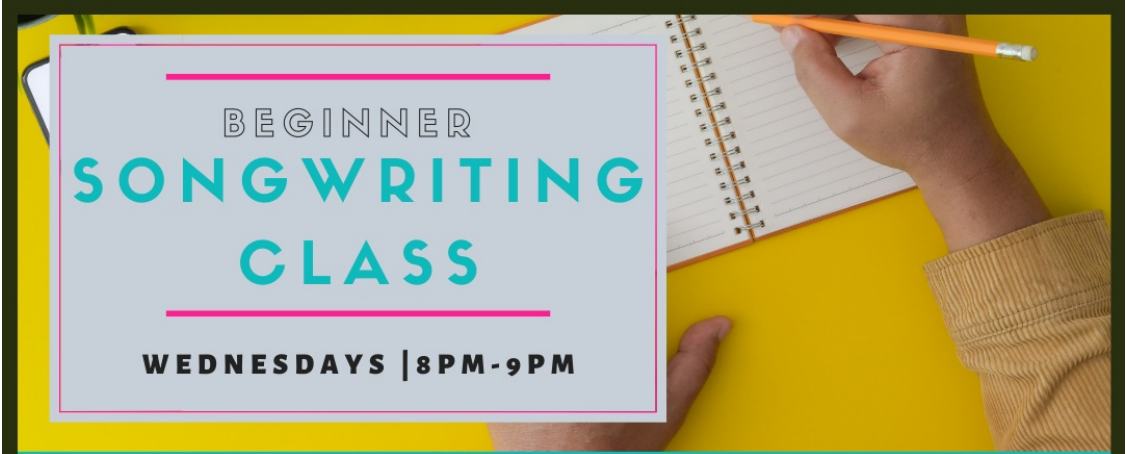
- Ensure your camera is aimed at your instrument and shows your hands and posture/body as much as possible. Your teacher is looking at how you are playing your instrument, not your face.
- Please set up for lessons in a quiet spot in your house. Minimize distractions wherever possible.
- **Practice** and **Set Goals** - this is always a part of music lessons, but it's still SO important with online lessons. Progress happens with each practice, and students should be practicing "each day that they eat" (hopefully, **every day!**)
- Enable Original Sound! To learn how to do this, and for more tips and tricks on creating the best possible online lesson, please watch our video below!



[Read Our Online Tips Article](#)

[Check Out Our Photo Gallery](#)

UPCOMING PROGRAMS AT CRESCENDO!



BEGINNER SONGWRITING CLASS

WEDNESDAYS | 8PM - 9PM

STUDENTS WILL LEARN:

- The foundations of songwriting.
- How to create lyrics, melody, and harmony.
- How to write an individual song.
- To collaborate with others in the class!

\$125

Per 6-week Class

All students will also receive a 30-minute private one-on-one lesson.

February 10th to March 24th
AGES 10-14

This class is run by teacher & musician, Samantha Bachman. She holds a Composition Diploma from MacEwan University.



CALL US TO REGISTER
AT (780) 570-5699
OR GO ONLINE TO:

www.crescendomusicstudios.ca

CRESCENDO'S ANNUAL VIDEO SHOWCASE



- **PREPARE A FANTASTIC PERFORMANCE!**
- **RECEIVE A QUALITY VIDEO RECORDING OF YOUR PIECE AT SOUNDLAB STUDIOS.**
- **GET QUALITY FEEDBACK AND A MARK BY ONE OF OUR TOP ADJUDICATORS.**

**TOP PERFORMERS WILL BE INVITED TO OUR ONLINE
AWARDS CONCERT & MEDAL
CEREMONY**

**REGISTRATION DEADLINE:
MONDAY,
MARCH 15TH**

**TO REGISTER, PLEASE SEE
THE FRONT DESK AT
CRESCENDO MUSIC STUDIOS
OR CALL US AT (780) 570-5699**



**WHO: AGES 4 - 99, FROM
BEGINNER TO ADVANCED**

WHEN: APRIL 20TH - APRIL 24TH

WHERE: SOUNDLAB STUDIOS

PRICE: \$25 - 35 DEPENDING ON LEVEL

***PLEASE NOTE SHOWCASE IS
ONLY OPEN TO CRESCENDO STUDENTS***

INTRODUCTORY FLEX PASS

Have you or someone you know,
always wanted to learn an instrument?
We have an introductory rate
for our first-time students.

3 – 30 MINUTE LESSONS

OR

2 – 45 MINUTE LESSONS

\$89

VIRTUAL &
"LIVE"
PERFORMANCES

ONLINE
&
FACE TO
FACE

SAFE
OPTIONS
for
ALL

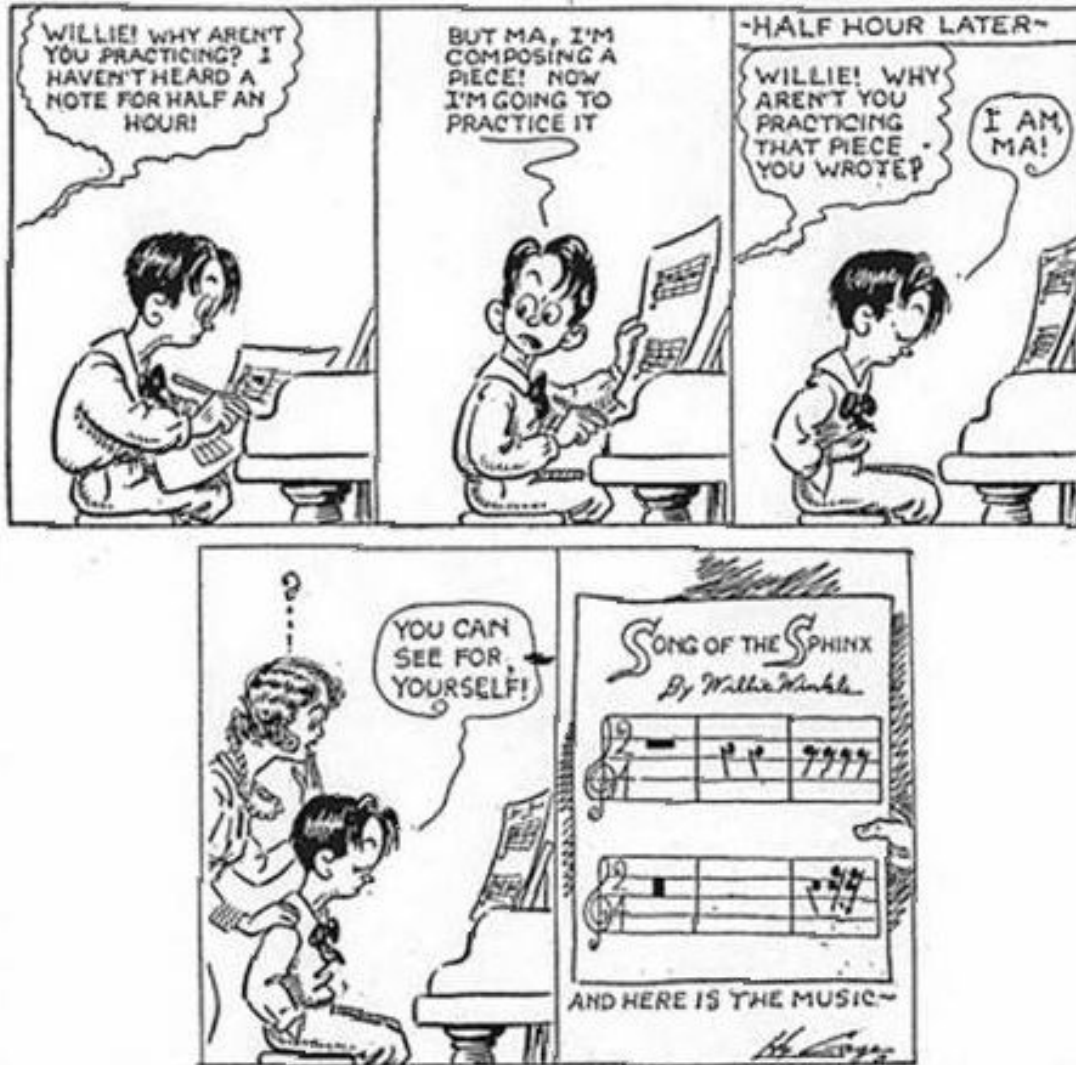
VIDEO
SHOWCASE

MASTER
CLASSES



www.CrescendoMusicStudios.ca

780-570-5699



CARTOON CORNER

Do you have a cute cartoon to share or maybe you want to draw one yourself! Submit it to us today and you may be featured in our next newsletter!

Email to:

office@crescendomusicstudios.ca

GIFT IDEAS

Remember to visit Sherwood Park Music located at Soundlab Studios for all your retail needs, including instruments, music accessories, and books. They are located at:

#195 130 Broadway Blvd, Sherwood Park.

[Map link](#)

 **SherwoodParkMusic**
A PACKAGE FOR THE

SINGER SONGWRITER

VOCAL MONITOR & MIC PACK

NOW Regular \$287.97
ONLY \$259.99*



Has Mic and Guitar Input!

*Optional microphone upgrade available
Some restrictions apply. Available while supplies last

For all your music needs

Valentine's Sale



- Instruments
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- Accessories
- Recording
- Rentals
- Rehearsal and Event Space

 **Sherwood Park Music**

&
 **SoundLab**
Studios

780-467-5537
sherwoodparkmusic.com
195 - 130 Broadway Blvd
Sherwood Park



Crescendo Music Studios Ltd. | [Email Us!](#) | 780-570-5699 | [Visit our Website!](#)

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