



# MONTHLY NEWSLETTER

**April 2021**

## QUOTE OF THE MONTH

*"Musicians don't usually think of themselves as athletes, but they are."*

-Madeline Bruser, Pianist & Author-

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## A NOTE FROM DEAN AND LEANNE

Hello Valued Students & Families!

We hope you are enjoying the beautiful weather. It is always so exciting to experience the newness of Spring (as it draws nearer) and the warm days! With performance season around the corner, it is the perfect time of year to establish specific goals with a clear practice strategy. Parents, we encourage you to sit down with your child and draw out a plan for each week that includes music practice at least every second day. We can't wait to see some of the incredible performances that will take place in the days ahead!

On that "note," we are looking forward to our **Bash on Broadway** event! This drive-in music concert will take place at the SoundLab Studios parking lot (weather permitting). Food trucks will be available so families can enjoy some live music AND food right from your car! The event runs from 6:00 - 8:30 PM. Call (780) 570-5699 to reserve your spot. If you are interested in performing, please discuss this with your teacher.

As well, it is also time to start planning for Summer. Continuity is so important in the music learning journey of all students, no matter what age you are! Creating consistency from week to week, including the summer months, is of utmost importance. This is why, at Crescendo Music Studios, we believe in the value of summer lessons. Even if we can see you a few times through the summer, this will help to create consistency in learning. This is why we offer flexible scheduling options for lessons throughout the summer. Please take the time to read our article below, regarding the importance of continuity.

Please enjoy the beautiful weather...but also remember, "Practice Makes Permanent!"

Warm Regards,

Dean & Leanne Cummings

Phone: 780-570-5699

[www.crescendomusicstudios.ca](http://www.crescendomusicstudios.ca)

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## WHAT'S COMING UP AT CRESCENDO?

**Sunday, March 28th to Sunday, April 4th** Crescendo is Closed for Spring Break and Easter. Regular lessons will run on both Saturday, March 27th and Monday, April 5th. Have a wonderful Spring Break and a happy Easter.



**Monday, April 19th to Saturday, April 24th** Crescendo Video Showcase. Video Showcase will run this week as well as regular lessons. Please keep an eye out for your scheduled Showcase time.

**Friday, April 30th** Bash on Broadway: Drive-In & Dine Music Event. Join us from 6:00-8:30 at SoundLab Studios (130 Broadway Blvd, Sherwood Park) for some wonderful performances from students and staff. Enjoy some food from our local food trucks as well! Limited capacity, please call (780) 570-5699 to reserve your free spot. *Weather permitting.*

**May 1st to May 7th** Fall Registration Begins for Year-Round Students. Fall Registration will open for year-round students (students taking a summer flex-pass) the first week of May. The following week will have registration open for all other existing students. You will be sent an email in April with more details.

[Click For Full Events Calendar](#)

*Crescendo Music Studios & Sherwood Park Music Presents:*

# Bash on Broadway

*A Drive-In & Dine Music Event*

*Friday, April 30th*  
SoundLab Studios  
130 Broadway Blvd.  
Sherwood Park

Join us from 6:00 PM to 8:30 PM for incredible performances and delicious food!  
Limited capacity - please call to reserve your spot!

Fine Mexican Cuisine Provided By:  
**casa 12doce**

Register to perform at our front desk, or call Crescendo at (780) 570-5699.  
2 song set minimum. Weather permitting, check website for details.  
[www.crescendomusicstudios.ca](http://www.crescendomusicstudios.ca)



Music  
Connects  
People

Pick any  
instrument!

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780-570-5699

ON-LINE OR IN-PERSON LESSONS AVAILABLE!

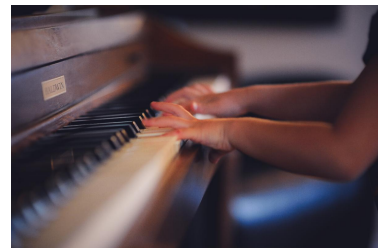
## CRESCENDO MINDFUL MOMENTS

**"Your brain is rewarded and changed by music. Sing songs, go to concerts, play an instrument and listen to music daily. It will enhance your life and the lives of people you care about."**

— Alex Doman, Music Producer

At Crescendo Music Studios we strive to create an environment of holistic music learning. Our teachers are well-educated and caring music mentors! We encourage all students to explore a variety of music genres, challenge themselves to musical heights, and learn about the story and history behind the music. We deliver high-quality music instruction through the teaching of music technique, performance skills, music history, stage presence, story-telling, music theory, composition/songwriting, and MORE! As we all know, music is an incredibly diverse and even complex topic. We strive to demystify and simplify the critical elements of music and tailor-fit the learning experience to your goals.

To this end, we are creating an online learning series to assist our students and their parents with furthering their music growth at home. Our first video is about helping your child practice at home. Please check out our video...



[Read The Rest of Our Article Here](#)





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## ENCORE MUSIC FOUNDATION



Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn  
online at  
[www.encoremusicfoundation.com](http://www.encoremusicfoundation.com)  
780-702-6980

**Encore Music Foundation** is focused on providing collaborative music education and experiences for underprivileged youth, and we're excited to be partnering with the owners of SoundLab Studios in this endeavour.

The name "Encore" comes from our vision to help youth in our community:

- **EN**gage with their passion for music!
- **CO**llaborate together to create music and opportunities.
- **RE**alize their artistic and personal potential through music.

Interested in learning more about Encore Music Foundation? Please feel free to click the button below to visit our website. We would love to hear from you!

Check Out Encore's  
Website

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## CRESCENDO MINDFUL MOMENTS

At Crescendo Music Studios we believe that partnering with parents is integral to the success of the student.

That's why we created the Crescendo Mindful Music Moments series! Our

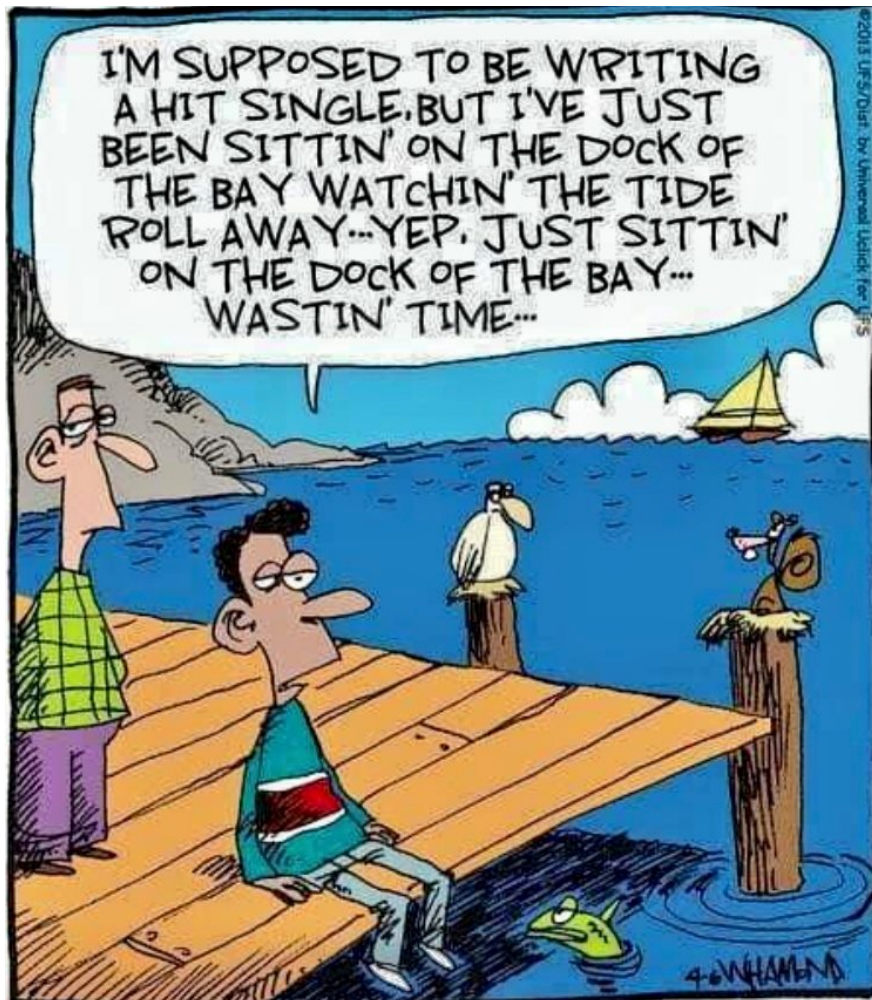


series contains a variety of online home education videos, such as this one, which focuses on how to help your child practice. From creating the perfect practice space, to making a schedule that works for everyone, we are here to help both you and your child.

Please take a moment to check out this video -- and remember, your Crescendo teacher is available to you if you have any questions!

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## CARTOON CORNER



Do you have a cute cartoon to share or maybe you want to draw one yourself! Submit it to us today and you may be featured in our next newsletter!

Email to:

[office@crescendomusicstudios.ca](mailto:office@crescendomusicstudios.ca)

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## OTHER OFFERINGS





## SHERWOOD PARK MUSIC FESTIVAL PERFORMANCE VIDEO RECORDING SESSION

Have your Sherwood Park Music Festival Performance Video recorded at a professional recording studio. Record up to 2 takes of your performance. We will even upload your performance video to YouTube as part of your festival submission\*.

**Call or Email to Book**

780-652-2688

booking@soundlab.ca

**Dates:** March 19 & 20, 2021

**Times:** 10:00am – 9:00pm

**Cost:** \$15 - Instrument only & less than 2 min.

\$20 - Vocals, any song 2 min. or longer

\* There are additional steps you will have to take to complete your submission.

Remember to visit Sherwood Park Music located at Soundlab Studios for all your retail needs, including instruments, music accessories, and books. They are located at:

[#195 130 Broadway Blvd, Sherwood Park.](#)

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A PACKAGE FOR THE  
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\*Optional microphone upgrade available  
Some restrictions apply. Available while supplies last



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