

May 2021

QUOTE OF THE MONTH

"I think music in itself is healing. It's an explosive expression of humanity. It's something we are all touched by. No matter what culture we're from, everyone loves music."

-Billy Joel, Musician & Composer

A NOTE FROM DEAN AND LEANNE

Hello Valued Students & Families!

We hope you have been enjoying the incredible weather and taking advantage of the sunshine! Crescendo has been so pleased to continue teaching students both in-person and online this year. We are very thankful to all of our families, students, and staff who have continued to be flexible and positive in the face of many changes. It has been a great year for music growth for our students!

We have just wrapped up our Annual Crescendo Video Showcase as well as the Sherwood Park Music Festival. Our students have worked so hard to master their performance pieces, and it shows in the incredible feedback we have received from adjudicators. We want to say a HUGE congratulations to all the performers — we are SO proud of you! Please check below to see a list of our students who have won awards through the Sherwood Park Music Festival, as well as the students who are now going on to provincials!

Piano Awards:

Elizabeth Kinakin - Most Promising Competitor Intermediate Piano

Aiden Kolm - Best Overall Performance Intermediate Piano Composition

Vocal Awards:

Connor Pilipchuk - Most Promising Competitor Junior Vocal

Nehara Paul - Best Overall Performance Junior Musical Theatre

Iris Werbicki - Most Promising Competitor Intermediate Vocal

Iris Werbicki - Most Promising Competitor Intermediate Musical Theatre

Kat Kryz - Best Overall Performance Senior Vocal

Speech Awards:

Chase Pilipchuk - Most Promising Competitor Junior Speech Arts

Provincial Nominees:

Elizabeth Kinakin, Connor Pilipchuk, Chase Pilipchuk, Iris Werbicki, Sofia Berry

As well, it is important to remember that summer is fast upon us! At Crescendo Music Studios, we are big believers in the power of consistency, which is why we offer flexible summer lessons and summer music camps! Registration opens Saturday, May 8th for 'year-round students' who take summer lessons. Registration for other existing students (continuing to the end of June) opens Saturday, May 15th. Registration will open to the public on Tuesday, May 25th. An email with all registration details will be sent out within the next few days.

Warm Regards,

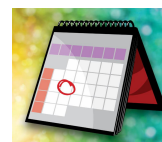
Dean & Leanne Cummings

Phone: 780-570-5699

www.crescendomusicstudios.ca

WHAT'S COMING UP AT CRESCENDO?

Saturday, May 8th Registration opens at 9AM for YEAR-ROUND students. Students may register for summer flex passes or summer music camps and register for their FALL 2021 programs at the same time.



Saturday, May 15th Registration opens at 9AM for existing students (continuing to the end of June). Students who are actively taking lessons may register for Fall 2021 as of today.

Saturday, May 15th Songwriting Workshop. Join us on Zoom for our 4-week Songwriting Class with guest lecturers: Tiff Hall, an accomplished local singer-songwriter, and Jud Friedman, a songwriter who has worked with such names as Barbara Streisand, Rod Stewart and Whitney Houston! Youth Classes run 12:30PM - 2:30PM for ages 12-16, \$175. Adult Classes run from 10:00AM - 12:00PM for ages 17+, \$295.

Saturday, May 22nd to Monday, May 24th Crescendo is CLOSED for Victoria Day Long Weekend. Regular lessons resume Tuesday, May 25th.

Tuesday, May 25th Registration opens to the public at 9AM.

[Click For Full Events Calendar](#)

songwriting
workshop
Youth Ages 12-16



Host - Leanne Cummings
Owner of Crescendo Music Studios.

Guest Lecturer - Tiff Hall
Local artist, musician and accomplished songwriter. Check out her album, Will Play for Shoes.

Featured Guest - Jud Friedman
Grammy, Oscar and Golden-Globe nominee who wrote Whitney Houston's Run to You.

Visit
www.crescendomusicstudios.ca
Or call: 780-570-5699
to register

ONLINE - DATES: May 15th, 29, June 5, 19 TIME: 12:30pm to 2:30pm COST: \$175 Cdn MAX CAPACITY: 16

songwriting
workshop
Older Teens/Adults (17+)





JUD FRIEDMAN
With Guest Lecturer
#1 Selling Hit Songwriter:

Jud Friedman

Jud Friedman has worked with *Barbara Streisand, Rod Stewart, Leann Rimes & MANY MORE* top selling artists and has received multiple *Oscar, Grammy and Golden Globe nominations*. He wrote the hit song *Run to You* (from *The Bodyguard*), sung by none other than *Whitney Houston*.

Over \$65 Million in Sales

Visit
www.crescendomusicstudios.ca
Or call: 780-570-5699
to register

ONLINE - DATES: May 15th, 29, June 5, 19 TIME: 10am to 12pm COST: \$295 Cdn MAX CAPACITY: 12



Pick any
instrument!

Try our \$89 Music Lesson Intro Pass

GET 3 X 30 MINUTE LESSONS

crescendomusicstudios.ca

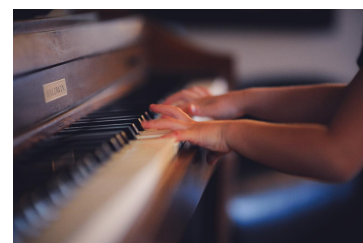
780-570-5699

ON-LINE OR IN-PERSON LESSONS AVAILABLE!

THE IMPORTANCE OF CONTINUITY

"The length of time it takes to lose a skill is proportional to the time it took you to learn the skill. We see this in our lives all the time, with the example of riding a bike or playing a musical instrument that we practiced for hours... we don't really lose these skills, although like our old bikes, they 'rust' a little."

— Timothy A. Pychyl, Ph.D. Psychology Professor



If you really stop to reflect on this past year, you'll begin to realize just how far you and/or your child have come in regard to their music education. However, learning shouldn't really be confined to the school year exclusively. Knowledge is received every moment of every day and should be grown consistently throughout the course of the year.

Cultivating a love of music and developing musical skills is also something that doesn't end with the school year. And, without continued participation in lessons...

[Read The Rest of Our Article Here](#)

ENCORE MUSIC FOUNDATION



Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn
online at
www.encoremusicfoundation.com
780-702-6980

Encore Music Foundation is focused on providing collaborative music education and experiences for underprivileged youth, and we're excited to be partnering with the owners of SoundLab Studios in this endeavour.

The name "Encore" comes from our vision to help youth in our community:

- **EN**gage with their passion for music!
- **CO**llaborate together to create music and opportunities.
- **RE**alize their artistic and personal potential through music.

Interested in learning more about Encore Music Foundation? Please feel free to click the button below to visit our website. We would love to hear from you!

[Check Out Encore's Website](#)

CRESCENDO MINDFUL MOMENTS



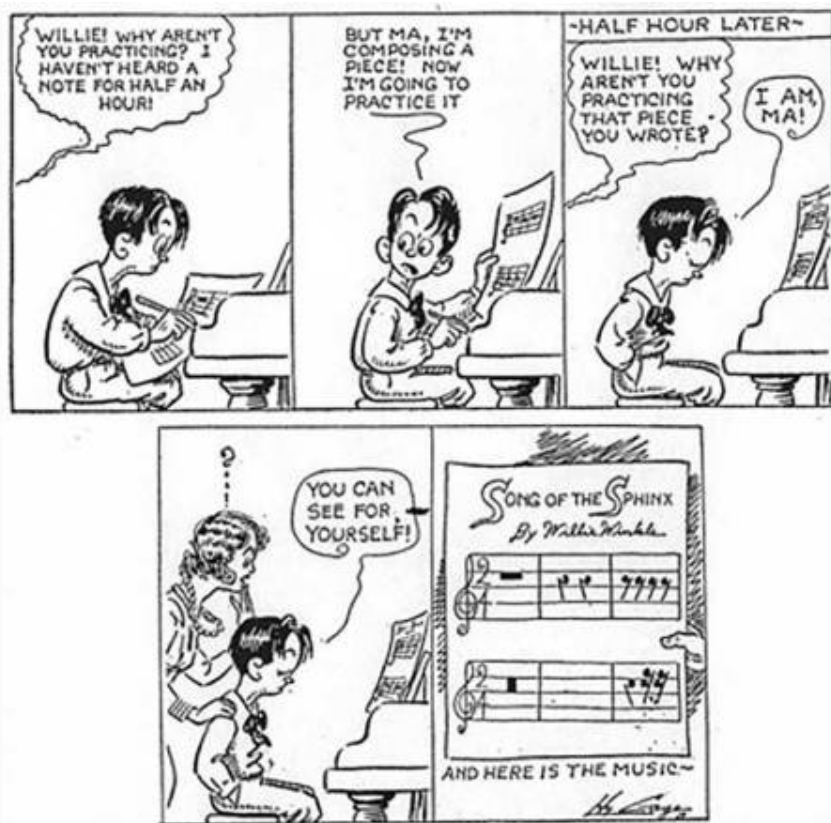
At Crescendo Music Studios we believe that partnering with parents is integral to the success of the student.

That's why we created the Crescendo Mindful Music Moments series! Our series contains a variety of online home education videos, such as this one, which focuses on how to help your child practice. From creating the perfect practice space, to making a schedule that works for everyone, we are here to help both you and your child.

Please take a moment to check out this video -- and remember, your Crescendo teacher is available to you if you have any questions!

[Read More About Mindful Moments](#)

CARTOON CORNER



Do you have a cute cartoon to share or maybe you want to draw one yourself! Submit it to us today and you may be featured in our next newsletter!

Email to:

office@crescendomusicstudios.ca

RETAIL OFFERINGS

Remember to visit Sherwood Park Music located at Soundlab Studios for all your retail needs, including instruments, music accessories, and books. They are located at:

[#195 130 Broadway Blvd, Sherwood Park.](#)



Shop Online at Sherwood Park Music

Crescendo Music Studios Ltd. | [Email Us!](#) | 780-570-5699 | [Visit our Website!](#)

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