MONTHLY NEWSLETTER

Summer 2021

QUOTE OF THE MONTH

"I think music in itself is healing. It's an explosive expression of humanity. It's something we are all touched by. No matter what culture we're from, everyone loves music."

- Billy Joel, Musician & Pianist

A NOTE FROM DEAN AND LEANNE

Hello Valued Students & Families,

We want to wish a HUGE congratulations to all students who completed their 2020-2021 year in music. Although it was a different year in many respects, one thing that didn't change was the incredible music we were surrounded by. Walking through the studios and hearing the singing, playing, laughing, and learning that is happening in each room is a daily joy for us. Thank you for the opportunity to teach you!

We are looking forward to a busy summer, filled with some incredible camps, including rock band camp, musical theatre camp, princess camp and MORE! We also hope to see our students over the summer with our flexible summer lesson options. This is a valuable way to continue building on the momentum of our music lessons...or try a new instrument. Flex passes are still available for July and August.

As well, we are planning to offer some open mic events and concert opportunities throughout the summer! These will take play by the Strathcona Library, in the Christensen Development (outside of the old Common Ground Café) on July 10th (open mic), 24th (Logan Klaus Band), August 14th (open mic) and 28th (Logan Klaus Band). Crescendo will be hosting the live open mic events outdoors (weather permitting), and we hope you will join us. We know live music has been missed in our community by all of us, so bring your lawn chairs, grab a drink from Remedy Café (nearby) and enjoy.

We sincerely thank you for your support this year. We are humbled and grateful! We hope you have a happy, healthy and hot summer, and we look forward to seeing you for the 2021-2022 teaching year

With Gratitude, Dean & Leanne Cummings www.crescendomusicstudios.ca

WHAT'S COMING UP AT CRESCENDO?

Friday, June 25th Last day of regular lessons. Summer flex pass lessons begin on July 6th. We are open Tuesday to Thursday and Saturdays throughout the summer.



WEEKLY, July - August Summer Camps BEGIN! Check out our

summer camps that run all summer long <u>here</u>. From Elsa to Spiderman, Rock Bands to Musical Theatre Maestros, we have it all! Call (780) 570-5699 for more information or to register, or you can register online <u>here</u>.

Friday, July 9th Crescendo Patio Concert. Join us at Remedy Cafe's Patio (by the Sherwood Park Library) on Friday, July 9th from 7 - 9PM for an outdoor concert! Featuring some incredible students and staff, we are excited to perform for you. Come on down to Remedy, grab a delicious drink and snack, and enjoy some live music from 7-9PM!

Saturday, July 10th, 24th & August 14th, 28th Crescendo Concert Series. Crescendo is thrilled to be sponsoring a few outdoor concerts/open mics this summer. July 10th & August 14th from 3 - 4:30PM are open mic events, so bring your instrument and get ready to perform, or if you prefer, bring a lawn chair and sit back and enjoy some live music! On July 24th and August 28th from 3 - 4:30PM we will be treated to a performance by The Logan Klaus band, a group of local musicians who will put on a show to remember.

Mid-August Stay tuned for more details!

Thursday, September 2nd First day of Regular Lessons. Weekly lessons resume beginning Thursday, September 2nd. There are NO lessons on Monday, September 6th due to the Long Weekend.

Click For Full Events Calendar

8 WEEKS OF SUMMER CAMPS

MUSICAL THEATRE * ROCK BAND PRINCESS * POP STAR FROZEN * SUPERHERO * MERMAID



ALL AHS GUIDELINES WILL BE IN PLACE. FULL REFUNDS FOR ANY REASON DUE TO COVID.

TO REGISTER: WWW.CRESCENDOMUSICSTUDIOS.CA

Brought to you by Crescendo Music Studios and A Charmed Affair!



Our fantastic lineup of SUMMER CAMPS is a GO for summer 2021! We have 8 WEEKS of summer camps planned with our friends at A Charmed Affair. Camps are a jam-packed, full week of fun, from 9 am to 4 pm for kids ages 4-13. Early drop-offs and late pick-ups are also available. Camps will be held at Origin Road Music (formerly SoundLab Studios at #195, 130 Broadway Blvd.) in Sherwood Park. Please share with your friends and family!

- Pricing for 4 day camps: \$300
- Pricing for 5 day camps: \$350

Register Here

Camps are being planned with all current COVID sanitization practices and guidelines in place. Full refunds for all camps are available up to 2 weeks before camp start date, OR for any reason due to changes in government restrictions due to COVID. If you need to cancel with less than 2 weeks notice before the start of the camp, a credit will be kept on file for you to use at either Crescendo Music Studios or A Charmed Affair.

crescendos ommunity Concerts

WHO

All Ages Bring Your Lawn Chairs (and umbrellas)

LOCATION

Across from the County Library South of the old Common Ground Café (Weather Permitting)

We ask everyone to respect the current AHS social distancing/mask regulations in place at the time of each concert.

WHEN

Every 2nd Saturday this summer! 3:00 - 4:30pm

- COMMUNITY OPEN MIC -July 10th & August 14th

- Open Mic Series for Local Artists/Performers, sponsored by Crescendo Music Studios

- Bring Your Instrument and Come Play!
- No Cost for Performers or Spectators

- LOGAN KLAUS BAND -July 24th & August 28th

THE LOGAN KLAUS BAND

Bring Your Instrument and We Will Try to Get As Many of You as Possible to Come Play with the Band!

Cost: donations are welcome for these young, recovering artists!

MUSIC SOCIETY OF STRATHCONA COUNTY PRESENTS



SHERWOOD PARK • ALBERTA

FRIDAY, JULY 16TH SATURDAY, JULY 17TH

MARTIN KERR

VISSIA TIM ISBERG DANIELLE DAYTON WRONG SIDE of the MOUNTAIN CRESCENDO MUSIC

The CONFUSIONAIRES MARIA DUNN BARDIC FORM JERROLD DUBYK QUARTET TWO LATE to the PARTY OLIVIA ROSE CRESCENDO MUSIC





@RavenWoodShpk @MusicRavenwood @RavenWood2021



SCAN ME

ravenwoodexperience.com

CHECK OUT OUR PHOTO GALLERY



Showcase Award Winner -







Showcase Award Winner -

Adalina C. 1st Place Composition Abby S. 2nd Place Intermediate Vocal Nicholas S. 2nd Place Beginner Drums

See Our Photo Gallery

HOW TO PREVENT VOCAL STRAIN

"There is one thing I should say, and it's important: Young Broadway singers and anybody who is an orator of any kind – lawyers who have to speak in court or pastors or anyone who has a lot of stress on their vocal cords: You should do the maintenance. You should do whatever it takes to feel fresh and good."



- Julie Andrews, Actress & Singer

Each time you use your voice, you place strain on your body. This is something you should take into consideration before giving a lengthy speech or singing. It is highly recommended that you properly and completely warm up your voice before any performance or singing! At Crescendo Music Studios, at least five minutes of every voice lesson will include a thorough vocal warm-up. Not only is this a great way to exercise and stretch your voice to become a better vocalist, but it will...

Read The Rest of Our Article Here

ENCORE MUSIC FOUNDATION





Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn online at www.encoremusicfoundation.com 780-702-6980

Encore Music Foundation is focused on providing collaborative music education and experiences for underprivileged youth, and we're excited to be partnering with the owners of SoundLab Studios in this endeavour.

The name "Encore" comes from our vision to help youth in our community:

- ENgage with their passion for music!
- COllaborate together to create music and opportunities.
- **RE**alize their artistic and personal potential through music.

Interested in learning more about Encore Music Foundation? Please feel free to click the button below to visit our website. We would love to hear from you!

Check Out Encore's Website

CARTOON CORNER



Do you have a cute cartoon to share or maybe you want to draw one yourself! Submit it to us today and you may be featured in our next newsletter!

Email to:

office@crescendomusicstudios.ca

RETAIL OFFERINGS

Remember to visit Origin Road (formerly known as Sherwood Park Music) for all your retail needs, including instruments, music accessories, and books. They are located at: <u>#195 130 Broadway Blvd, Sherwood Park.</u>



Shop Online at Origin Road

Crescendo Music Studios Ltd. | Email Us! | 780-570-5699 | Visit our Website!

Please follow us on social media!

