THE CRESCENDO

BEAT



(780) 570-5699

CrescendoMusicStudios.ca

WELCOME BACK



We're here to guide you through your best year ever!

As the summer comes to a close, we are busy preparing to welcome students back to the studio! We know this time of year can be both nerve-wracking and exciting. Here are a few quick tips, as students prepare for fall lessons:

- Over the next few weeks, try for short (5 to 10 minute) practices... just pick some of your
 "top hits" from last year and brush them off!
- Talk about your plans for the year and try to strategize a "practice schedule."
- Watch our practice tips video for students!

We can't wait to see many of you back in the studio. We are looking forward to a wonderful year of rebuilding, and a year filled with music learning

TEACHER SPOTLIGHT

We have some new faces around the studio this fall! Please welcome:

- Tiegan Costa, B. Mus.
- Kate Southwell, Dip. Mus.
- Elias Rudyk

<u>Click Here</u> to meet all our talented Crescendo teachers and staff.

LEARNING RESOURCES

Playing an instrument benefits your brain



and growth for all. Thank you for your business and your ongoing support. We are so thankful for each and every one of you, our valued students and families.

Warm Regards,

Leanne Cummings
Teacher/Owner of Crescendo Music Studios

STUDENT PRACTICE TIPS
Helping your child practice at
home



UPCOMING EVENTS

Important Dates:

Please note! The first day of lessons for the fall semester is Thursday, Sept. 2nd. Crescendo Music Studios will also be closed for the long weekend Sept. 4-6. Regular lessons will resume on Tuesday, Sept. 7. See you soon!

Click here to see the full year calendar



Don't Miss Our Bash on Broadway!

Join us Saturday, August 28 for TWO SHOWS at our Bash on Broadway Outdoor Music Event!

Our Crescendo Music Studios staff and students will perform two shows from 3 pm to 4:30 pm and again from 5:30 pm to 7 pm at Origin Road (#130, 195 Broadway Blvd).

Bring your chair and come and enjoy the show! Food and refreshments will also be available for purchase. In case of inclement weather, the event will move indoors at Origin Road.

The show is free to attend, but donations will be accepted at the event for the Encore Music Foundation.

Musical Theatre & Crescendo Chorus are Back!

We're so excited to announce the return of group programs

again to Crescendo! These fun and engaging group programs are ideal for kids who love to perform, dance, sing and act together.

Our Musical Theatre production this fall is Annie Jr! This classic musical theatre show is a fan-favourite and we're so thrilled to be able to put on two full-scale, musical productions! We have two Musical Theatre classes this year for kids ages 7-10 and 11-14.

Crescendo Chorus is a fun, group "Glee Club" type class for kids ages 6 to 14. We will teach the important vocal techniques you need to know in order to create a powerful and healthy sound in ensemble with others. We will even learn to move together in chorus!

Click here to learn more about our Group
Classes





FEATURED ARTICLE

By Christine Cameron - ORIGIN ROAD MUSIC



Hearing Protection - Musicians Listen Up!

Our sense of hearing allows us to maintain relationships and connections with friends and family. It allows us to fully participate in, and enjoy, all the experiences the world has to offer – including music. Hearing loss is not always preventable – it can be due to aging or heredity – but hearing loss due to exposure to loud noises is preventable. **Musicians... listen up!**

We all love music. Listening to our favourite songs can bring us joy and comfort. Playing music can be exhilarating and cathartic. But prolonged and repeated exposure to music can cause noise induced hearing loss (NIHL) and tinnitus. Young children are especially susceptible.

Click below to continue reading about ways to identify and prevent hearing loss in young children.

Read More

The Encore Music Foundation is focused on providing collaborative music education and experiences for underprivileged youth, and we're excited to be partnering with the owners of Origin Road in this endeavour.





Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn online at www.encoremusicfoundation.com 780-702-6980 The name "Encore" comes from our vision to help youth in our community:

- ENgage with their passion for music!
- COllaborate together to create music and opportunities.
- REalize their artistic and personal potential through music.

Interested in learning more about Encore Music Foundation? Please click the button below to visit our website. We would love to hear from you!

Click here to learn more about ENCORE

Follow us on Social Media - We're Really Very Social!







Crescendo Music Studios | #140, 849 Premier Way, Sherwood Park, T8H 0V2 Canada www.crescendomusicstudios.ca

Unsubscribe info@crescendomusicstudios.ca

Update Profile | About Constant Contact

 $\label{lem:continuous} Sent\ by info@crescendomusicstudios. cain\ collaboration \\ with$



Try email marketing for free today!