

THE CRESCENDO

# BEAT



FEBRUARY 2022

(780) 570-5699

CrescendoMusicStudios.ca



We ♥ Our Students!

Hello Crescendo Families,

We've turned the corner on January and into February - spring will be here before you know it!

We wanted to take a moment to let you all know we are thinking about you and your families. Navigating the uncertain direction of schools and our children's extra curricular activities has been challenging for us all, but hang in there my friends... we will get through this together.

We thank you for your kind flexibility in this rapidly changing environment and please know we are doing our absolute best to keep things safe and sound for our students here at Crescendo.

Love and kindness are never wasted. We

## Teacher Spotlight

Annika Keewatin

Each month we like to share a video with you prepared by our talented Crescendo teachers. This month's Teacher Feature is Annika Keewatin.

Annika has had a passion for music since she was 5 years old and has been teaching piano for the last 6 1/2 years. She is in her last year of MacEwan's Jazz and Contemporary Popular music program.

She has accompanied the Welsh church men's choir, Kokopelli's Tamariki's children's choir and has also performed with numerous budding artists and bands.

Besides piano, she has been a swim coach for 4 years and taught English abroad in South Korea for a year. Travelling is also one of her passions and she has been to 13 countries!

As a teacher, she enjoys helping students reach their goals in whichever genre they may choose.

We hope you enjoy her performance of "Pirates of the Caribbean".

thank you again for your support of our family business and as always, please reach out with any questions or concerns you may have. We are always here to help!

Warm Regards,

Leanne Cummings  
Teacher/Owner  
of Crescendo Music Studios

For more amazing videos from Crescendo staff and students, subscribe to our YouTube channel at: <https://tinyurl.com/2p8vbd4y>



## Important Dates

### Mark Your Calendars

- **Monday, February 14 to Saturday, February 19:** Casual Concert Week. Join us in the lobby at the end of your child's lesson for a special performance.
- **Saturday, February 19 to Monday, February 21:** Studio Closed for the Family Day Long Weekend.

[Click here to see the full year calendar](#)



### Annie Jr. Musical Theatre Production Sneak Peek

Our Musical Theatre students have been working so hard on their set design, costumes and musical numbers for Annie Jr.!

Everyone is invited to come and watch! Please follow us on social media for more info on performance dates to come and watch this truly special musical production!

Click the play button and watch the sneak peek! Reserve the date for

## Crescendo Contest

Tell us what you love about music and you could win a red ukulele!

Write us a poem, a little song or a story about why **YOU LOVE MUSIC!** Please email [office@crescendomusicstudios.ca](mailto:office@crescendomusicstudios.ca) or drop off your completed postcard by Saturday, Jan 12. Winner will be announced on social media and by email on Monday, February 14th. Good luck!

To download or print a copy, please click below.

Print my Valentine's Day Postcard

TELL US  
WHAT YOU LOVE  
ABOUT MUSIC!

to: Crescendo Music Studios

from: \_\_\_\_\_

age: \_\_\_\_\_

Student Spotlight  
Aiden Kolm



### This month's Student Spotlight Feature is Aiden Kolm

"Hello! My name is Aiden Kolm. I'm 14, and I play the piano. I started around 3 years ago now. Not really much prior experience, other than a few months of guitar some years beforehand. I advanced through quickly and eventually got to where I am today. I learn pieces of music fast and memorize them quite easily too."

"Around a year ago, I even wrote a piece of music and won an award at the Sherwood Park Music Festival for it. I seem to have a bit of a thing for the piano, so I hope to keep progressing and be even better than I am now. Thanks for reading (and listening)."

We hope you enjoy Aiden's performance of: Chopin's Scherzo No. 1!

See more student performances on our YouTube Channel at:  
<https://youtu.be/o8C-AKYY59A>

Or watch them on our website at: <https://crescendomusicstudios.ca/video-gallery/>

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## Crescendo Exam Preparation

Did you know Crescendo Music Studios offers our own exams?

Crescendo Exams help prepare students for outside testing to pursue more classical music education, but in a familiar environment. They are also an excellent resource for goal setting and help encourage music learning in a holistic way.

Crescendo Exams are one of the many resources we provide to support students, teachers and parents toward the common goal of continuing music education. Please watch this informative video about our Crescendo Exams and talk to us about scheduling your child's exam today.

## Crescendo Music Studios Presents: Mindful Music Moments



Daily Reminder



“Support music **everyday**  
because there isn’t a day  
when music won’t be  
there to support you.”

- Hayley Williams



[www.music-teacher-resources.com](http://www.music-teacher-resources.com)



Will you be our Valentine?



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The Encore Music Foundation is focused on providing collaborative music education and experiences for underprivileged youth, and we're excited to be partnering with the owners of Origin Road in this endeavour.

The name "Encore" comes from our vision to help youth in our community:

- ENgage with their passion for music!
- COllaborate together to create music and opportunities.
- REalize their artistic and personal potential through music.

Interested in learning more about Encore Music Foundation? Please click the button below to visit our website. We would love to hear from you!

[Click here to Learn More](#)



Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn  
online at  
[www.encoremusicfoundation.com](http://www.encoremusicfoundation.com)  
780-702-6980

About ENCORE

Follow us on Social Media...  
We're Really Very Social!



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