

THE CRESCENDO

BEAT



JANUARY 2022

(780) 570-5699

CrescendoMusicStudios.ca



Fresh Start to a New Year

Happy New Year to all of our friends and families!

Welcome back to Crescendo! We hope you had a wonderful Christmas break.

January is a month for fresh beginnings, and for some, a focus on personal growth and wellbeing. We hope you are able to take some time for yourself after the busy holiday season.

Music is a wonderful way to express creativity, calm your mind and energize your soul! We look forward to seeing you all in our studio and we thank you for allowing us to be a part of your individual music journeys in 2022.

Thank you again for your support of our family business this year. We sincerely appreciate you all and we look forward to a wonderful

Teacher Spotlight

Tanner Olson, Cam Steele, Kate Ashton, Erin Craig, and Dale Osbaldeson

Each month we like to share a video with you prepared by our talented Crescendo teachers. This month's Teacher Feature is from our Crescendo Winter Recital this past December.

Our Crescendo Staff Band members included Tanner Olson, Cam Steele, Kate Ashton, Erin Craig, and Dale Osbaldeson. They were joined by one or more of our intermediate to advanced students. We are so fortunate to have these wonderful musicians as part of our Crescendo team!

We hope you enjoy their performance of Led Zeppelin's Rock and Roll!

For more amazing videos from Crescendo staff and students, subscribe to our YouTube channel at: <https://tinyurl.com/2p8vbd4y>

year ahead!

Warm Regards,

Leanne Cummings
Teacher/Owner
of Crescendo Music Studios



Important Dates

Mark Your Calendars

- **Wednesday, Jan. 5:** Studio open & regular private lessons resume.
- **Monday, Jan. 10 to Friday, January 22:** Parent Week - parents are welcome to join their child for the first 10 minutes of lessons for either week.
- **Monday, January 10:** Registration begins for the Sherwood Park Music Festival.
- **Friday, January 22:** Deadline to submit songs, composers and music to Crescendo so we can help you choose the correct Music Festival Classes.
- **Friday, January 22:** Deadline to apply for the Iris Evans Scholarship for the Performing Arts (through the Sherwood Park Music Festival).
- **Tuesday, February 1:** Deadline to Register for Sherwood Park Music Festival.

[Click here to see the full year calendar](#)

We still have a few spots available for Term 2 in the following:

- **Musical Maestros:** Saturday Classes Begin Jan. 15. Tuesday Classes Begin Jan. 18.
- **WeJam: Adult Band** Begins Thursday, Jan. 13, **Kids & Teens Band** Begins Saturday, Jan. 15.
- **Crescendo Vocal Chorus:** Begins Saturday, Jan. 15.

For more information, class dates and times, please click below:

[Term 2 Group Program Information](#)



Sherwood Park Music Festival

Registration for the Sherwood Park Music Festival will begin on January 10th. We recently sent out emails to those students whose teachers have recommended they take part in this festival. Please speak with your teacher at your next lesson to confirm your interest in attending.

For those students interested in applying, the deadline for the Iris Evans Scholarship for the Performing Arts is Friday, January 22 at noon. For more information on the scholarship and the Sherwood Park Music Festival, please click the button below.

[Visit the SPMF Website](#)

Seasons of Love Update

Unfortunately, due to numerous events being cancelled, the increasing Covid rates causing schools to delay starts and universities flipping to online learning once again, we have sadly made the decision to cancel our Seasons of Love concert on February 12th.

For those of you who have already purchased tickets, these will be refunded back to you this week. We look forward to doing this concert again at a future date and in the meantime, will be looking for other, safer ways for our students to share their talents with our community over the next few months!



Student Spotlight

Holly Sundquist



This month's Student Spotlight Feature is Holly Sundquist

Holly has been a voice student at Crescendo for the past 7 years. She will be 21 years old on January 12 (Happy Birthday Holly!)

"I started lessons when I was 14, however, I have been singing since I've been able to talk. I've loved every moment of being a student at Crescendo," said Holly. "They have offered me many performance opportunities including coffee houses, music festival, Big Valley Jamboree, etc. Leanne has been an amazing teacher and pushes me to become a better singer every day."

We hope you enjoy Holly's performance of Stay, by Sarah Bareilles from Crescendo's 2021 Video Showcase.

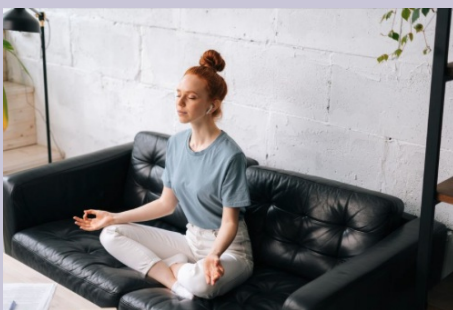
See more student performances on our YouTube Channel at:

<https://youtu.be/VQTe2aw42vU>

Or visit our website at: <https://crescendomusicstudios.ca/video-gallery/>

Crescendo Contest Winners

Congratulations to Maebry F. and Janaiah G. for winning our December Crescendo Coloring Contest! They have each won a prize of their choosing from our Crescendo Swag Shop!



The Benefits of Music for Stress & Anxiety

It is incredibly important to take time to engage in activities that bring us happiness and joy - especially in the cold winter months!

Many people find listening to music, playing music, learning an instrument, or singing to be a joyful activity. Of course, it's no surprise that music can positively impact our mental health. Studies across the globe have shown that music causes our dopamine and serotonin levels to rise; plus, people all over have experienced the joy of watching live music, or hearing their favourite song.

To read more about the benefits of music for stress and anxiety, please click below:

[Click Here To Read More](#)

Record. Mix. Master.

Play, sing and record your own music in a professional studio setting!

Recording sessions are a **great winter project** and make a cherished gift for parents, grandparents and caregivers!

Crescendo Music Studios is proud to offer this outstanding opportunity for our students in partnership with Origin Road! Ask your teacher about this new program exclusively for Crescendo students!



[Click Here to Learn More](#)



Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn
online at
www.encoremusicfoundation.com
780-702-6980

The Encore Music Foundation is focused on providing collaborative music education and experiences for underprivileged youth, and we're excited to be partnering with the owners of Origin Road in this endeavour.

The name "Encore" comes from our vision to help youth in our community:

- ENGage with their passion for music!
- COllaborate together to create music and opportunities.
- REalize their artistic and personal potential through music.

Interested in learning more about Encore Music Foundation? Please click the button below to visit our website. We would love to hear from you!

[Click here to Learn More About ENCORE](#)

Follow us on Social Media...
We're Really Very Social!



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