

THE CRESCENDO

BEAT



MARCH 2022

(780) 570-5699

CrescendoMusicStudios.ca



Welcome Spring!

Hello Crescendo Families,

We are excited to welcome the first signs of spring, as well as the many new opportunities that are around the corner for our students and staff at Crescendo!

We are looking forward to the return of warmer weather as well as the return to live music events again in our area!

Local musicians are getting ready to hit the road and perform at many amazing local venues and festivals in the next few months. I know they would all, very much appreciate your support by attending their shows, sharing their social media posts, and buying their albums and merchandise.

We hope many of you will be joining us in our upcoming Crescendo Video Showcase as

Teacher Spotlight

Steph Bent

Stephanie has loved music since before she could talk! Growing up, she was involved in piano lessons, choirs, and church music which led her to pursue classical voice lessons and finally a music degree at King's University.

Her passion for opera began through her voice teacher, who was Stephanie's inspiration for becoming a music teacher herself. She has been teaching for 11 years, 8 of them at Crescendo Music Studios. A trained opera singer, Stephanie has been a member of the Edmonton Opera Chorus, a featured soloist with the Edmonton Metropolitan Orchestra, and has performed in numerous musicals and operas with companies around Edmonton. Most recently, she sang the role of La Badessa in Suor Angelica with Pop Goes The Opera.

She is blessed to share her love of music with students of all ages, and aims to create a fun, welcoming environment where students can learn and grow into amazing musicians!

For more amazing videos from Crescendo staff and students, subscribe

well as, the Sherwood Park Music Festival. These are both wonderful events that provide our students with performance opportunities as well as the chance to receive valuable feedback from industry professionals.

As always, we thank you for your kind flexibility in this rapidly changing environment and please know we are doing our absolute best to keep things safe and sound for our students here at Crescendo.

Love and kindness are never wasted. We thank you again for your support of our family business and as always, please reach out with any questions or concerns you may have. We are always here to help and so appreciate hearing from you!

Warmest Regards,

Leanne Cummings
Teacher/Owner
Crescendo Music Studios

to our YouTube channel at:
<https://tinyurl.com/2p8vbd4y>



Important Dates

Mark Your Calendars

- **Sunday, March 13:** Daylight Saving Time begins. Turn your clocks ahead one hour today.
- **Tuesday, March 15:** Deadline for students to register for Crescendo's Video Showcase.
- **Monday, March 28 to Sunday, April 3:** Crescendo will be closed for the school Spring Break.

[Click here to see the full year calendar](#)



Crescendo's Video Showcase

We are looking forward to our 9th annual Crescendo Video Showcase! This is an opportunity for our valued students to “showcase” their hard work, talent, and performance abilities in a relaxed and encouraging environment. Students will come at a scheduled time to Origin Road and perform their song in a small setting with a videographer as well as one of our staff members. We even allow for extra time if a re-do's is needed!

Afterwards, a quality video of the performance can be shared with you, your teacher, and our highly esteemed adjudicators. We carefully select our adjudicators from a pool of individuals with advanced education in music from local Universities and the local music scene. These adjudicators provide students with valued insight and feedback as well as a final mark on each performance. It is always our aim to provide encouraging and motivating feedback that will help our students further their skills and grow as musicians.

Our teachers have recommended a number of their students to participate in this event. Our top Video Showcase performances will be awarded prizes and will be recognized at our **Red Carpet Awards Show** in June. There is a minimal charge for this thorough and encouraging experience (between \$22 to \$35 to register, depending on your level).

To register for Video Showcase, please click one of the links below, or call the office at (780) 570-5699 and we can register you and take payments over the phone. Please let us know if any of you would like to participate but have yet to receive an email from the studio about Video Showcase. We would love to have you!

Beginner: <https://tinyurl.com/3m8hdbvm>

Intermediate: <https://tinyurl.com/mrxyv5tz>

Advanced: <https://tinyurl.com/3dzhrbvn>

We hope you enjoy the feature video above from last year's Video Showcase - one of our advanced students, Micah Dawkins!

Summer Camps are Back!

We're so excited to partner with our friends at A Charmed Affair to bring you another fun-filled summer of exciting and energetic summer



camps! Not only are these camps filled with incredible activities and fun, but did you know our summer camps could cost you less than actual full-time childcare?

Our camps are a jam-packed full week of fun, from 9 am to 4 pm for kids ages 4-13. Early drop-offs and late pick-ups are also available. Camps will be held at Crescendo Music Studios in Sherwood Park, near Millennium Place. Come join us this summer!



We have returning favorites again this year such as; Musical Theatre Mania and Rock Band Rollers, plus a brand new Kids B Camp!

Registration for Summer 2022 is now open. Please call us at (780) 570-5799 to register. Register early because our camps tend to fill up quickly!



Full refunds for all camps are available for any reason up to two weeks before the camp start date. We look forward to seeing you this summer!

[Click here to see all our camps!](#)



Annie Jr. Tickets Are On Sale Now!

Our Musical Theatre students have been practicing for months and are in the final stages of rehearsals for their production of Annie JR.

The show is on Saturday, May 7th at Trinity Baptist Church. Tickets are \$25 each and are on sale now. Click the links below to purchase your tickets!

Matinee Show @ 2:30 pm:

[Click Here For Tickets](#)

Evening Show @ 7:00 pm:

[Click Here For Tickets](#)

Crescendo Contest

Do you have the luck of the Irish? Guess how many chocolate gold coins are in the "Pot 'O Gold" and you could win them all!

To enter to win, click the link below and make your guess!



Enter online or in-person at the studio from March 1-16. If you are entering the contest online, our Pot O' Gold is 6" high x 3.5" wide. Gold coins are 1 3/8" in diameter.

The winner will be announced on our social media and by email on St. Patrick's Day!

Good Luck!

[Click here to make your guess!](#)

Student Spotlight

Jett Foreman



This month's Student Spotlight Feature is Jett Foreman

"Hi, my name is Jett Foreman. I am a 12 years old guitarist at Crescendo and have been playing for about 3 and a half years now. I've had Tanner as my guitar teacher for my whole time learning since I could only play one chord, to playing rock solos.

I have played in about 3 guitar festivals, all getting the score of platinum. I think Crescendo is one of the best places to learn and go and pursue your musical dreams."

We hope you enjoy Jett's performance of "Dust In The Wind" By Kansas from our 2021 Crescendo Video Showcase.

See more student performances on our YouTube Channel at:

<https://youtu.be/o8C-AKKY59A>

Or watch them on our website at: <https://crescendomusicstudios.ca/video-gallery/>



Crescendo Performance Preparation

'Tis the season of performing! Students around our studio are preparing pieces for upcoming events like exams, festivals, showcases, coffee house nights, and our spring recital! Previously, we have written on the subject of "the benefit of performing". Performing allows students to set goals, conquer challenges, and grow exponentially as musicians. While all of this remains true, there is a huge part of the performance aspect that we haven't delved into: PREPARATION.

Preparing for an upcoming performance can be daunting, both for the student and for the parent or family member who is dedicated to helping them! Preparation is perhaps the most important part of performing, as it is the determining factor for how successful the performance itself will be. Here is our list of the four best strategies that students (and parents) can use to ensure they are fully prepared, practiced and ready for "the big day"!

[Click here to read more](#)



Covid Update

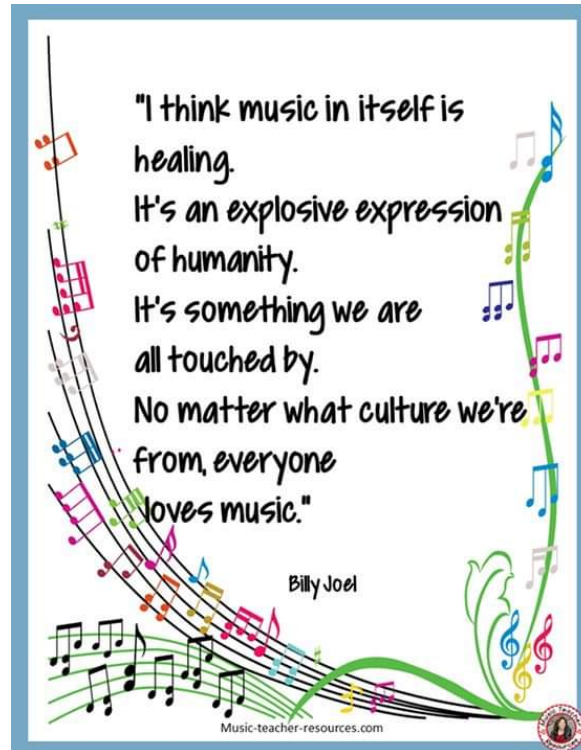
As of March 1st, we are following the Alberta provincial recommendations and guidelines regarding masks and vaccine requirements. As a studio, we would encourage everyone to continue social distancing and mask-wearing protocols as you wish but there is no requirement in our studio, to do so. And everyone is welcome in our studio!

We will continue to maintain stringent cleaning protocols for the

safety of everyone who comes into our building.

We welcome everyone to join us at the studio and we wish to thank you for your understanding, patience and perseverance, as we navigated these uncharted past 24-months. We are forever thankful for the kindness you have shown us and we are humbled by the gift of your business and loyalty!

With Gratitude,
Dean & Leanne Cummings



The Encore Music Foundation is focused on providing collaborative music education and experiences for underprivileged youth, and we're excited to be partnering with the owners of Origin Road in this endeavour.

The name "Encore" comes from our vision to help youth in our community:

- ENgage with their passion for music!
- COllaborate together to create music and opportunities.
- REalize their artistic and personal potential through music.

Interested in learning more about Encore Music Foundation? Please click the button below to visit our website. We would love to hear from you!



Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn
online at
www.encoremusicfoundation.com
780-702-6980

Click here to Learn More
About ENCORE

Follow us on Social Media...
We're Really Very Social!



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