

THE CRESCENDO

BEAT



MAY 2022

(780) 570-5699

CrescendoMusicStudios.ca



Welcome Spring!

Hello Crescendo Families,

May is a busy month as we prepare for our Year End Recital and finalize all our programs and lessons for 2022-2023!

Registration for summer lessons begins May 28 at 8 am. This is your opportunity to register for some flexible summer lessons as well as your FALL Lessons at the same time. Be sure to take note of these important registration dates (more info is in this newsletter edition.)

As small businesses like ours rebound from the pandemic, we kindly ask for your support by following, liking and sharing our social media posts, as well as posting reviews on Facebook and Google. It makes a world of difference when our families help spread the word about our studio. Liking and sharing our posts help ensure they are seen - even an emoji



Teacher Feature Samantha Bachman

Teaches: Private Piano Lessons, Private Digital Production

Hello! My name is Samantha, and I teach piano, voice, and digital production for Crescendo Music Studios. My favourite part of teaching is helping students explore their own passion for music through performing and creating! I started my own musical journey when I was eight when my mom put me in piano lessons.

I continued lessons all through high school and was obsessed with band class! This is where I discovered my love for composing and songwriting. I then

comment is so beneficial!

We once again thank you for your support of our family business, and as always, please reach out with any questions or concerns you may have. We are always here to help and so appreciate hearing from you!

Warmest Regards,

Leanne Cummings
Teacher/Owner
Crescendo Music Studios

went on to complete my Bachelor of Music in Jazz and Contemporary Popular Music from MacEwan University, majoring in Composition.

I have experience writing for and performing with many different ensembles and have had an original piece performed by Pro Coro Canada and The Accord Ensemble.

Throughout my time at MacEwan, I gained experience and training in voice as well as learning/exploring music technology and film scoring. My goal as a teacher is to show students that music is an outlet for creativity and can be so much more than what is written on the page.

For more amazing videos from Crescendo staff, [click here to subscribe to our YouTube channel](#) or [click here to see more staff videos on our website](#).

Important Dates

Mark Your Calendars

- **Sunday, May 1:** Registration opens for Musical Maestros Summer Music Program for babies & toddlers ages 6 months to 4 years.
- **Saturday, May 7:** Crescendo's Musical Theatre Crew is presenting our Annie production! Tickets are on sale now! Call the studio at 780-570-5699. We would love to see you.
- **Saturday, May 21 to Monday, May 23:** Crescendo will be closed for the May Long Weekend.
- **Saturday, May 28:** Registration opens for year-long students doing summer lessons. You can register for BOTH summer lessons and fall lessons on this day.

[Click here to see the full year calendar](#)

Important Registration Dates

- **Saturday, May 28 at 8 am:** Registration opens for year-long students doing summer lessons. You

IMPORTANT
REGISTRATION
DATES

FOR
SUMMER & FALL
LESSONS



can register for BOTH summer lessons and FALL lessons on this day.

- **Saturday, June 4 at 9 am:**
Registration opens for current students not taking summer lessons for FALL lessons.
- **Saturday, June 11 at 9 am:**
Registration opens to the public for FALL lessons.

Musical Maestros Summer Music Program

Back by popular demand, our Musical Maestros parented music program is back for the summer!

We have 10 date options to choose from – you can buy a package of 6 or all 10!

If you want to come every week, you will always have a spot! Otherwise, you can pick your six favourite dates - they are completely movable with just one-day notice as long as we have space!

Classes are held on Tuesdays and Saturdays at 9:30 am and 10:45 am. Registration opens May 1st - register early as spots fill up quickly!

[Click here for Musical Maestros class dates and more info](#)





Help Spread The Word!

As small businesses like ours rebound from the pandemic, we would love your support by following, liking and sharing our social media posts whenever you can. We have great videos, contests, educational articles and so much more! You'll love us we promise! Don't forget to invite your friends and families to follow as well - they may see your family members in the spotlight too!

Liking and sharing our social media posts help to ensure they are recognized as interesting and are valued by our music families. If our posts are well liked, we will reach a wide audience. Even a quick emoji comment is so beneficial.

[Click here to follow us on Facebook](#)

[Click here to follow us on Instagram](#)

We would also certainly appreciate your reviews on Facebook and Google. It makes a world of difference to new families looking for recommendations when choosing a music school to hear first-hand experiences from our families. If you could take a moment to post a review, we would be most grateful!

[Click here to leave a Facebook Review](#)

[Click here to leave a Google Review](#)

Thank you again for your support of our small business!

Summer Lesson Flex Passes

Summer music lessons are an excellent way for students to keep practicing and continue advancing with their music education.

Crescendo offers 3-Lesson or 6-Lesson, flexible summer lesson packages for all ages and

SUMMER



FLEX
PASSES

abilities.

For current students planning on doing summer lessons, you can register for both summer lessons and next year's lessons on May 28th at 8:00am.

Watch your email towards the end of the April for recommendations for your child and a link to register.



Summer Camps are Back!

We're so excited to partner with our friends at A Charmed Affair to bring you another fun-filled summer of exciting and energetic summer camps! Not only are these camps filled with incredible activities, but did you know our summer camps could cost you less than actual full-time childcare?



Our camps are a jam-packed full week of entertainment, from 9 am to 4 pm for kids ages four to-13. Early drop-offs and late pick-ups are also available for some of our camps. Camps will be held at Crescendo Music Studios in Sherwood Park. Come join us this summer!

We have returning favorites again this year such as; Musical Theatre Mania and Rock Band Rollers, plus a brand new Kids Bop Camp!



Registration for Summer 2022 is now open. Please call us at (780) 570-5799 to register. Register early because our camps tend to fill up quickly!

Full refunds for all camps are available for any reason up to two weeks before the camp start date. We look forward to seeing you this summer!

[Click here to see all our camps!](#)

Crescendo Contest

Who's Who?

Match the celebrity musician's to their baby photo and you could win a



Ukulele in this month's Crescendo Contest!

Click the button below to visit our website for all the details and to print off your contest page!

[Click here to play!](#)



Music Festival Success

Special thanks to all the hard working organizers, volunteers, teachers and students who helped make the Sherwood Park Music Festival a success!

Our Crescendo students worked so hard on their performances! **Congratulations to the following award winners:**

- Jenna Mills
- Maebry Fawcus
- Abby Stockdale
- Kashton Bergh
- Alex Benade
- Adore
- Crescendo Elite Performers
- Aiden Kolm
- Zoe Mock
- Evangeline Penner

Also, special congratulations going out to our 2022 Provincial Nominees:

- Kashton Berg

- Aiden Kolm
- Jenna Mills
- Connor Pilipchuck
- Abby Stockdale
- Izabel Scarr

Excellent job everyone! We are so proud of you!

Student Spotlight

Christian Engel



Each month, we like to introduce you to one of our inspiring students at Crescendo Music Studios in our Student Spotlight Feature. Christian is 7 years old and started voice lessons this year at Crescendo.

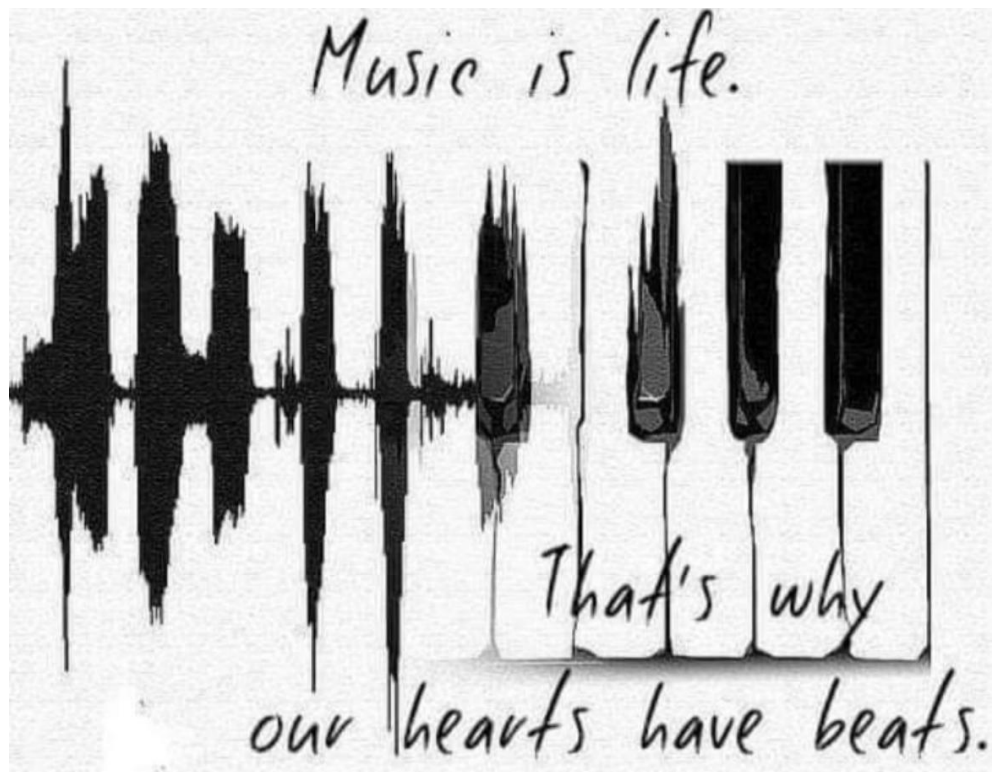
"I started singing when I was two and my mom put me in lessons this September at Crescendo. I love music because my mom sang me lullabies when I was born. When I'm on stage I feel like it's home. Music make me feel relaxed," said Christian.

Christian's mom Kathleen says he just really, really loves to sing! "What I can tell you about this amazing little man of mine is that he is never without a song in his head, from singing in the shower, humming while he sits at the dinner table and even under his breath in the classroom as he learns," said Kathleen. "He brings a smile to our faces with every note. Christian takes every single opportunity he can to get in front of people and share his talent. His new focus is working with his dad to build up his YouTube channel. We really lucked out when we were assigned Kate Southwell as his vocal coach as well."

We hope you enjoy Christian's performance of "Dancing On My Own" By Callum Scott.

[Click here to see more student performances on our YouTube channel](#)

Or watch them on our website at: <https://crescendomusicstudios.ca/video-gallery/>



Annie Jr. Tickets Are On Sale Now!

Our Musical Theatre students have been practicing for months and are in the final stages of rehearsals for their production of Annie JR.

The two shows are on Saturday, May 7 at Trinity Baptist Church. Tickets are \$25 per family and are on sale now. Click the links below to purchase your tickets!

Matinee Show @ 2:30 pm:

[Click Here For Tickets](#)

Evening Show @ 7:00 pm:

[Click Here For Tickets](#)

Newsies

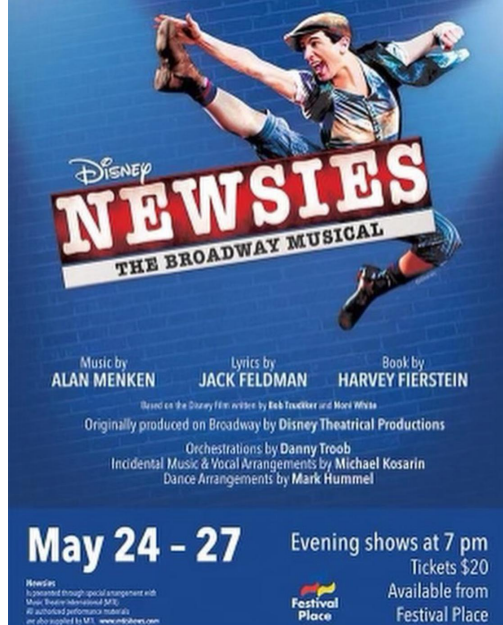
Live at Festival Place

Check out another great local production featuring some of our talented Crescendo Students!

Tickets are available at the

Festival Place Box Office, by phone at 1-800-515-2171 [or click here to buy online.](#)

See you there!



Encore Music Foundation is a not-for-profit organization providing music education and experiences to underprivileged youth.

Apply | Donate | Volunteer | Learn
online at
www.encoremusicfoundation.com
780-702-6980

The Encore Music Foundation is focused on providing collaborative music education and experiences for underprivileged youth, and we're excited to be partnering with the owners of Origin Road in this endeavour.

The name "Encore" comes from our vision to help youth in our community:

- ENGage with their passion for music!
- COllaborate together to create music and opportunities.
- REalize their artistic and personal potential through music.

Interested in learning more about Encore Music Foundation? Please click the button below to visit our website. We would love to hear from you!

Click here to Learn More
About ENCORE

Follow us on Social Media...
We're Really Very Social!



Crescendo Music Studios | #140, 849 Premier Way, Sherwood Park, T8H 0V2 Canada
www.crescendomusicstudios.ca

[Unsubscribe](#) info@crescendomusicstudios.ca

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by office@crescendomusicstudios.ca in collaboration

with



Try email marketing for free today!